

The Time Place

#99

INDONESIA

BEJEWELLED

CHANEL
Reaches for
the Stars

REBORN

Hublot Big
Bang Turns 20

ROGER DUBUIS

Excalibur
Spider in
Lustrous Gold

#TIMEFASHION

Bienvenue,
Ami Paris



BREGUET

Commemorates
250 Years

TAG HEUER

Races to Victory
with the Monaco
Chronograph

INTERVIEW

Chopard
Co-President And
Artistic Director,
Caroline Scheufele

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CRISTINA MITTERMEIER



REACH FOR THE CROWN



THE EXPLORER







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Two and a half centuries is certainly a milestone that needs to be celebrated, and Breguet does just that with its latest offerings, including the Classique Souscription 2025, which we feature on our cover. Discover the Classique Souscription 2025, as well as Breguet's other 250th anniversary watches, in our cover feature entitled, "Refined Symbols."

Moreover, Hublot also marks the 20th anniversary of the Big Bang collection. Renowned as its most radical timepiece, the Big Bang continues to fascinate and perpetuate the "Art of Fusion." Read up on Hublot's Big Bang 20th Anniversary offerings in "Showstopping Authenticity."

In this edition's Bejewelled, we put the spotlight on CHANEL's Reach for the Stars collection, an array of celestial pieces that bring its haute joaillerie expertise to the fore. Meanwhile, Cartier zooms in on its iconic feline in the new Panthère de Cartier collection, featuring double-headed panthers that exude unparalleled glamour.

We also happily welcome Ami Paris into the Time International family. Find out the latest from the brand and delve into more luxury fashion news in #TIMEFASHION.

Lastly, we explore art in various venues including ArtMoments Jakarta 2025, the SAKA Museum at AYANA Bali, and the Pablo Picasso exhibition for Art Macao 2025. We also celebrate Time International as it was chosen once again as one of HR Asia's "Best Companies to Work For in Asia."

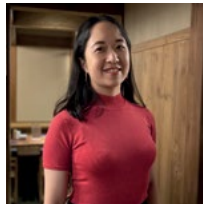
We invite you to check out all these and more in this latest edition of The Time Place magazine.

Irwan Danny Mussry
Editor-In-Chief and Publisher
 @irwanmussry

DESIGNED TO WIN



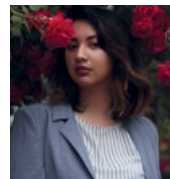
TAG HEUER BOUTIQUES
JAKARTA: PACIFIC PLACE - PLAZA INDONESIA
PLAZA SENAYAN - SENAYAN CITY
BANDUNG: 23 PASKAL



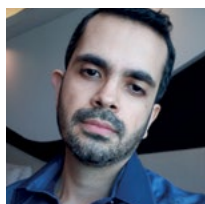
**ANASTASIA WINAYANTI
WIBOWO**
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.

During her years in media, Karina took on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



**KARINA SAPHIERA
WITJAKSONO**
Writer



**UMESH
BHAGCHANDANI**
Writer

Born and raised in Jakarta, Umesh spent the last decade writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching Indie films or reading the latest mystery thriller.

Riga spent the last several years writing about watches and luxury articles for a couple of Indonesia's prestigious luxury and lifestyle magazines. A jack of all trades who enjoys writing about watches, travel, and lifestyle features, Riga likes to collect Russian watches and go to music concerts and places where people can't even pronounce words well. He also likes to build Lego sets in his free time.



RIGA RAMADHAN
Writer

HENRY CAVILL



LONGINES SPIRIT
ZULU TIME 1925

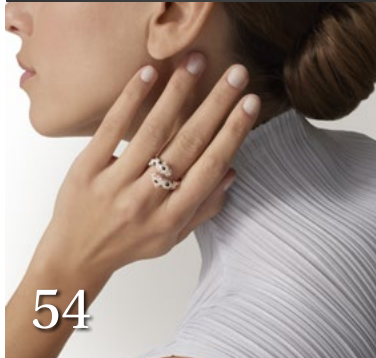
Elegance is an attitude
LONGINES


Available at

INTime



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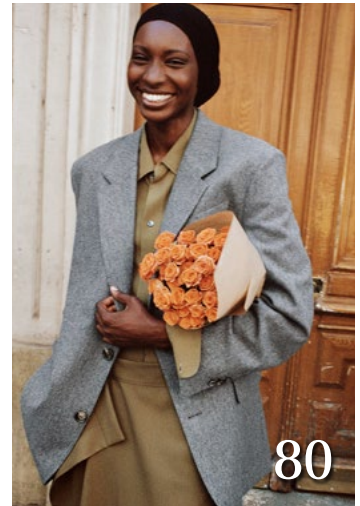
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Ingenieur Automatic 42, Ref. 3389

Registering a hardness of around 1300 HV on the Vickers scale, zirconium oxide ceramic is one of the hardest materials on earth. It can be machined only with diamond-tipped tools and is virtually scratchproof. All of which is good news for you, of course, but less so for us. Because machining and manufacturing a watch made entirely of ceramic is unimaginably complex and demanding. The good news, however, is that our engineers have been working with ceramics since 1986. So, you can rest assured that when it comes to the Ingenieur Automatic 42, we leave absolutely nothing to chance.

IWC. Engineered.

IWC
SCHAFFHAUSEN



1

Milestone Models

The Time Place recently invited esteemed guests to discover **Zenith's** 160th Anniversary Collection and 2025 new novelties. Zenith's striking new anniversary edition models, including the DEFY Skyline Chronograph and the PILOT Big Date Flyback, easily became the centre of attention, and guests were invited to feel, touch, and experience the savoir-faire of fine watchmaking exhibited in each watch. Apart from previewing the latest timepieces from the brand, those in attendance also had fun with a claw machine game featuring exclusive Zenith gifts, including limited edition tennis balls and golf balls.

[Click to discover](#)



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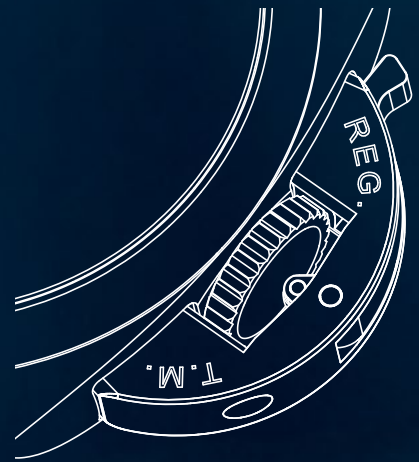
8

1. Zenith showcased its commemorative timepieces, including the DEFY Skyline Chronograph 160th Anniversary Edition 2. Leo Alam & Michael Pareira 3. Edbert 4. Davion Arsinio & Gita 5. Bernadus K. Winata 6. Daniel Lordianto 7. William Widjaja 8. Michael Putera Tandra

PANERAI



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Time to Ride

It was a special Sunday morning, when the members of Anak Elang Jakarta—a Harley-Davidson motorcycle community—gathered for a morning ride beginning at Kebayoran Lama and heading to the **Breitling** boutique in Plaza Senayan. There was a sense of togetherness—a meeting of passion, lifestyle and a love of horology—as the participants enjoyed the ride. Upon arrival at the boutique, guests were warmly welcomed and given the opportunity to witness Breitling’s exclusive collection firsthand.

[Click to discover](#)



1. The reliable Breitling Endurance Pro 44 was showcased at the boutique 2. Suherli 3. Cut Marlia 4. Rio Novan Pasha 5. Yani Kemas 6. Yofi Ardha 7. Oki R. Subagja



1

Riviera Summer

Celebrating the warmth of the summer season, **Baume & Mercier** presents the Riviera collection. The convivial appeal of the Riviera took over the atmosphere of the INTime boutique at Pondok Indah Mall 2 for three days, and subsequently, the INTime boutique in Kepala Gading Mall, for the same duration. Customers were invited to witness and explore the latest watches to join the Riviera collection. Three radiant new models with differently hued dials brilliantly embody the sport-chic appeal of the line, which is infused with the irresistible allure of the French Riviera.

[Click to discover](#)



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1. The new Baume & Mercier Riviera collection highlights dials in various shades 2. Wenqi Lim 3. Avy Irina 4. Jevon 5. Andi Suhanda 6. Guests were also able to peruse other Baume & Mercier models in-store



1

Up to Speed

The TAG Heuer boutique in Plaza Senayan brimmed with excitement as special guests and watch collectors gathered to welcome a special guest, Brice Tchapyguine, the Managing Director of TAG Heuer in Southeast Asia, South Korea, and Australia. Apart from getting acquainted with the affable executive, those in attendance were also seen admiring the TAG Heuer Monaco Chronograph x Gulf, a scene-stealer which arrived in time for the 2025 Formula 1 Monaco Grand Prix, in a year that marks the Swiss luxury watch brand's return as F1's official timekeeper.

[Click to discover](#)



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1. Guests were eager to see the new TAG Heuer Monaco Chronograph x Gulf at the event 2. Marsha Aruan, Brice Tchapyguine, and Jarrel Kong 3. Omar Daniel 4. Ayla Dimitri 5. Christopher Reza Soebijantoro, Nanny Indrajana, and Cornelius Rico Soebijantoro 6. Steven Buna 7. Diana Fariza Lubis & Rheza Mahardhika 8. Wafda



1

Art of Precision

The Time Place recently invited its loyal clientele and notable VIPs for a curated journey where precision meets performance and craftsmanship. Held at World Beyond, Mercedes-Benz's newest brand space showcasing the pinnacle of the brand's design and innovation, guests had a chance to try on pieces from the **IWC Schaffhausen x Mercedes-AMG** collection, followed by an immersive experience to discover the Mercedes-AMG CLE Cabriolet and Maybach GLS. The distinguished guests were also able to participate in a guided whisky tasting activity by The Distiller's Library.

[Click to discover](#)



2



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1. The distinguished guests who attended the event were able to preview the IWC Schaffhausen x Mercedes-AMG collection 2. Donald Rachmat 3. Patra Azwar 4. Riko Kono Basmeleh 5. Yento Chen 6. Didit Arsjad & Okta A. Arsjad 7. Erika Natasya 8. Andrew Sastra, Gilbert Sebastian, Indra Febrian & Tan Halim



Turning Subtle

The elegant **Valentino** boutique in Plaza Indonesia was the venue for a Pre-Fall 2025 event in anticipation of the luxury brand's Fall 2025 campaign entitled, "The Poetics of Everyday". A distinguished group of well-heeled ladies were seen exploring this season's standout offerings that celebrate beauty in ordinary moments. This new collection marks a shift in direction, where the aesthetic is less loud and more subdued. Guests had fun perusing and trying out the distinct pieces of the new collection, while also enjoying sweet scoops of delectable ice cream served from a Valentino's ice cream cart situated outside the store.

[Click to discover](#)



1. Stylish ladies gathered at the Valentino boutique to preview the Maison's latest collection 2. Hellen Soewondo 3. Mia 4. Nisye 5. Valentin Kriski 6. Ian Huguen 7. Natalia Lia

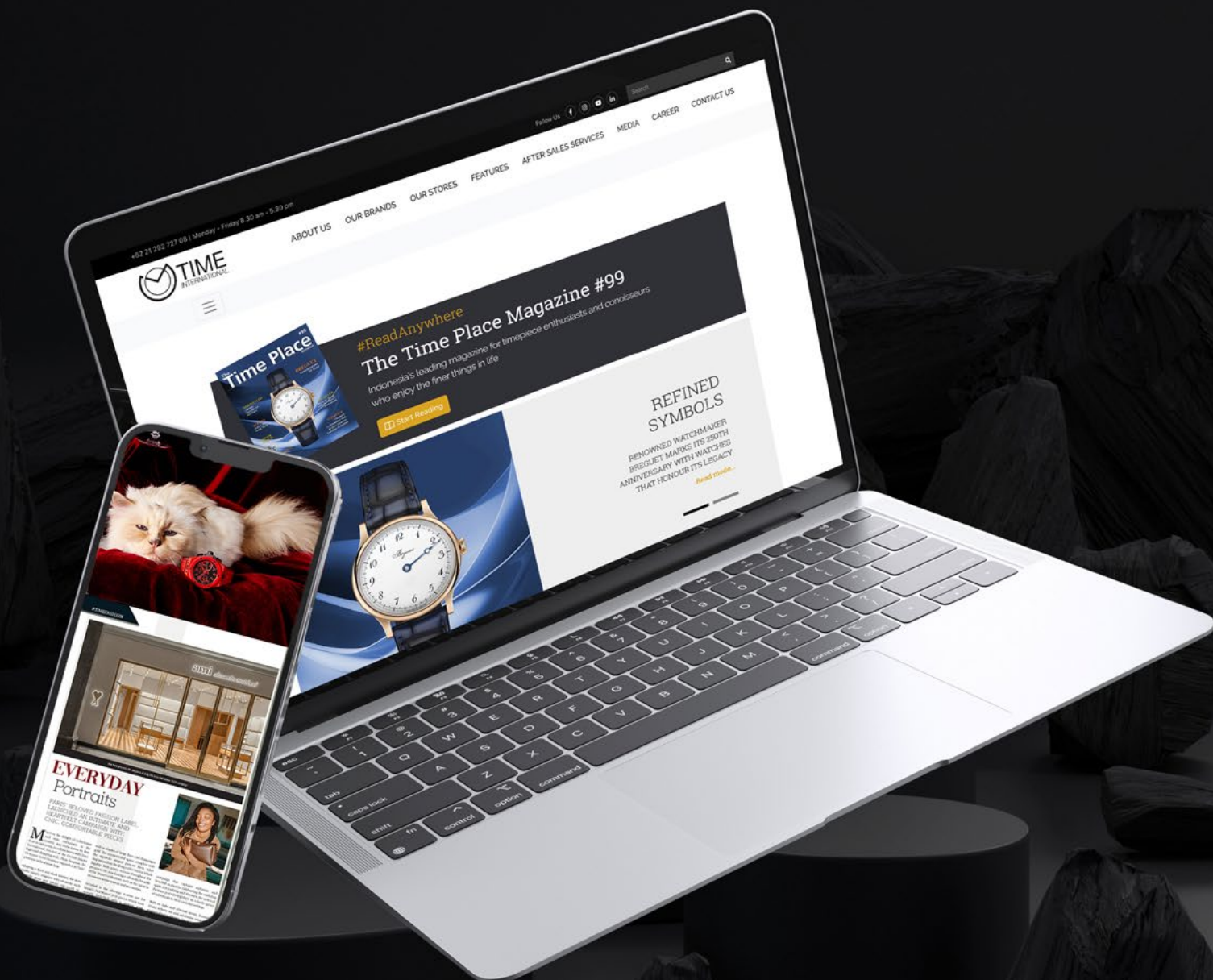
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INDONESIA

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Digital release of the latest issue of The Time Place Magazine

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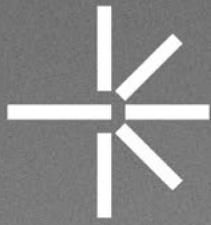
Summer Sensibility

It was a fine afternoon at the **FENDI** boutique in Plaza Senayan, when a handful of distinguished guests were welcomed and greeted with the vibrant spirit of summer. During the in-store private viewing event, the lovely attendees had the wonderful opportunity of previewing the brand's Summer 2025 capsule collection, while also participating in a quick make-up and touch-up session. Not only did the guests enjoy mingling and perusing the vibrant collection, they were also treated to a truly memorable day of style and sophistication.

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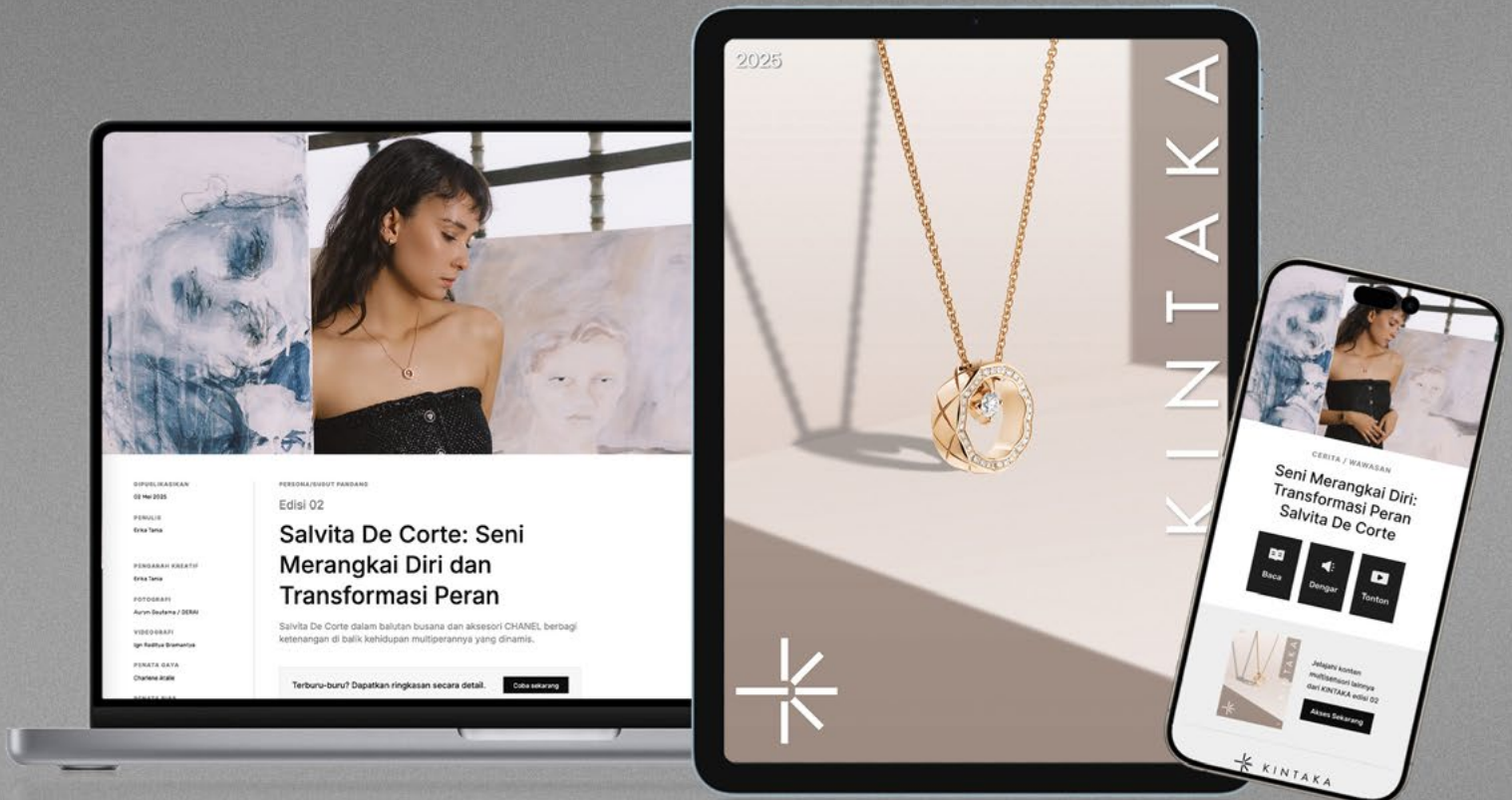


1. A showcase of FENDI's Summer 2025 pieces was previewed by the guests 2. Ayu Gani 3. Dewilaya 4. Rina Damayanti Herk 5. Ching Kumala 6. Helen Suwondo & Lisa Sutopo 7. Rita Efendy 8. Roosje Suzanna Peggy 9. Hj. Umy



KINTAKA

Pustaka Gaya Hidup Lintas Masa



Jelajahi konten
multisensori dari
Majalah KINTAKA
Edisi 02

TEMUKAN KINTAKA DI TOKO BUKU GRAMEDIA TERDEKAT

The highest weather station in the Southern and Western hemispheres, installed on Tupungato Volcano at 6,505 metres. © Armando Vega/ National Geographic

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VISIONS Aligned

ROLEX AND THE NATIONAL
GEOGRAPHIC SOCIETY ARE
WORKING TOGETHER TO
PROTECT THE PLANET

Since the 1930s, Rolex has been an active supporter of pioneering explorers who pushed back the boundaries of human endeavour. Ever present at the forefront of exploration, the Swiss manufacture accompanied these intrepid individuals to the highest mountains and to the ocean depths by equipping them with Rolex watches that served as precise, reliable tools. These groundbreaking expeditions not only opened the unknown to the world, they also proved to

be the perfect living laboratory for the brand to test and develop its timepieces.

This involvement in exploration led Rolex naturally into an enduring partnership with the National Geographic Society. As an organisation that has supported bold people and transformative ideas for more than 130 years, the National Geographic Society has made valuable contributions to exploration, science and conservation. In 1954, it featured

an article in its eponymous magazine, National Geographic, detailing Sir Edmund Hillary and Tenzing Norgay's history-making ascent of the world's highest peak, Mount Everest. This epic adventure became the impetus that brought the Society and Rolex together as the latter supplied the famous expedition with watches.

With a shared spirit for discovery, Rolex and National Geographic continued to support pioneers exploring new realms. Over the years, the two organisations have been involved in expeditions to the Mariana Trench, the deepest part of the oceans, located in the Pacific. The first was in 1960 when the bathyscaphe Trieste, piloted by Jacques Piccard and Don Walsh, carried an experimental Rolex Oyster watch, the Deep Sea Special. Fixed to the exterior of the submersible as it descended to a record depth of 10,916 metres (35,800 feet), the watch returned to the surface in perfect working order.

Fifty-two years later, in 2012, renowned filmmaker and Rolex Testimonee James Cameron completed his solo dive aboard the DEEPSEA CHALLENGER, which carried an experimental diver's watch, named the Rolex Deepsea Challenge, on its robotic manipulator

By Maria Zarah Gregorio Viado



Expedition team member Te Mata Patai removes taramea (crown-of-thorns starfish) from the reef at Avana Passage. © Giacomo d'Orlando/National Geographic

arm. The watch, waterproof to 12,000 metres (39,370 feet), resisted more than 12 tonnes of pressure on its crystal, kept perfect time and emerged from the water unscathed.

In 2017, the fruitful partnership between Rolex and the National Geographic Society was officially enhanced to promote exploration linked to the preservation of the planet. In line with the Swiss manufacture's move from exploration for pure discovery to exploration as a means to preserve the natural world, Rolex launched the Perpetual Planet Initiative in 2019. Lending support to individuals and organisations using science to understand the world's environmental challenges and devise solutions that will restore balance to our ecosystems, the Perpetual Planet Initiative currently embraces Sylvia Earle's Mission Blue initiative—which Rolex has partnered since 2014—to preserve the oceans through a network of marine-protected 'Hope Spots'; an enhanced partnership with the National Geographic Society to study the impacts of climate change; and the Rolex Awards for Enterprise, which for 45 years has supported individuals with innovative projects improving knowledge of, and protecting, our world.

Remaining true to their shared commitment, Rolex and National Geographic are working together on different expeditions to explore the planet's most extreme environments. Under the name Perpetual Planet Expeditions, they aim to harness world-renowned scientific expertise and cutting-edge technology to reveal new insights about the impacts of climate change on the systems that are vital to life on Earth: mountains as the world's water towers,

rainforests as the planet's lungs, and the ocean as its cooling system. The first expedition supported by this partnership was to Mount Everest and ran from April to June 2019. The Everest expedition team, led by National Geographic and Tribhuvan University, set out to better understand the effects of climate change on the glaciers of the Hindu Kush-Himalaya that provide critical water resources to 1 billion people downstream.

The next expedition was in early 2021 when a National Geographic team of explorers and scientists installed a weather station—the highest in the Southern and Western Hemispheres—just below the summit of Tupungato Volcano, in the Southern Andes.

With the installation of the weather station, scientists will have a window into atmospheric processes in the high Chilean Andes. One of the most vulnerable water towers in the world, these mountains provide fresh water to more than 6 million inhabitants in nearby Santiago.

In April 2022, Rolex and National Geographic launched a series of scientific studies over two years, spanning the entire Amazon River basin from the Andes to the Atlantic. Repeated and increased degradation such as deforestation, poaching, commercial agriculture, and climate change is decreasing the Amazon's ability to adequately provide critical ecosystem services for the planet. Led by National Geographic Explorers, they honed in on the region's hydrological cycle and the critical role that the river's seasonal flooding has on access to fresh water and the survival of communities and wildlife.

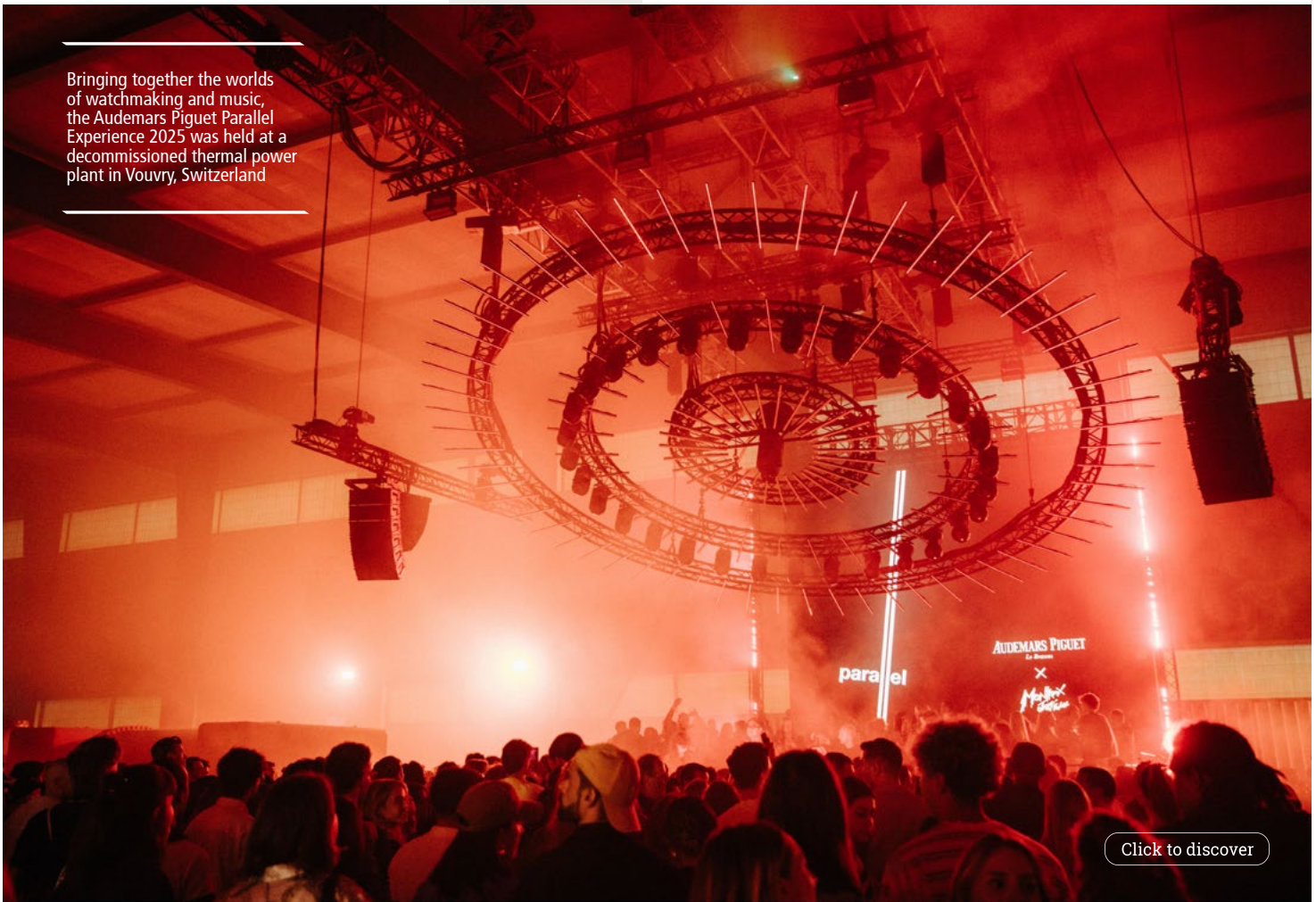
This year, Rolex and the National Geographic Society launch the next series in the Rolex National Geographic Perpetual Planet Expeditions: The Ocean. Teams of explorers will embark on a crucial two-year ocean voyage of discovery, covering all five ocean basins on the planet.

These projects go to the heart of the commitment Rolex has made to a Perpetual Planet and to future generations, by supporting individuals and organisations in their efforts to preserve the natural world and the systems that sustain life. The insights from these expeditions should prove invaluable to informing decisions on how the world—and the people that live in it—can best tackle the planet's most pressing environmental challenges.



Sunrise over the mouth of the Amazon where National Geographic Explorer Angelo Bernardino produced the first ever documentation of freshwater mangrove trees. © Pablo Albarenga/National Geographic

Bringing together the worlds of watchmaking and music, the Audemars Piguet Parallel Experience 2025 was held at a decommissioned thermal power plant in Vouvry, Switzerland



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PARALLEL

Expressions

AUDEMARS PIGUET ONCE AGAIN FUSES HAUTE HORLOGERIE WITH MUSIC AT THE THIRD EDITION OF ITS NOW ICONIC EVENT

Audemars Piguet once again demonstrated that fine watchmaking and music share the same heartbeat at this year's Montreux Jazz Festival, with which the brand has been a Global Partner since 2019. On July 16, the Swiss Manufacture hosted the third edition of "Audemars Piguet Parallel," its now highly anticipated musical interlude that has become a highlight of the festival.

Launched in 2022, the Audemars Piguet Parallel experience delivers a once-in-a-lifetime concert experience for contest winners from the Montreux Jazz Festival. This year's edition was particularly symbolic, coinciding with its 150th anniversary, the Manufacture transformed a decommissioned thermal power plant in Vouvry, Switzerland, into an immersive



South Korean house music superstar Peggy Gou delivered an upbeat set

By Riga Ramadhan



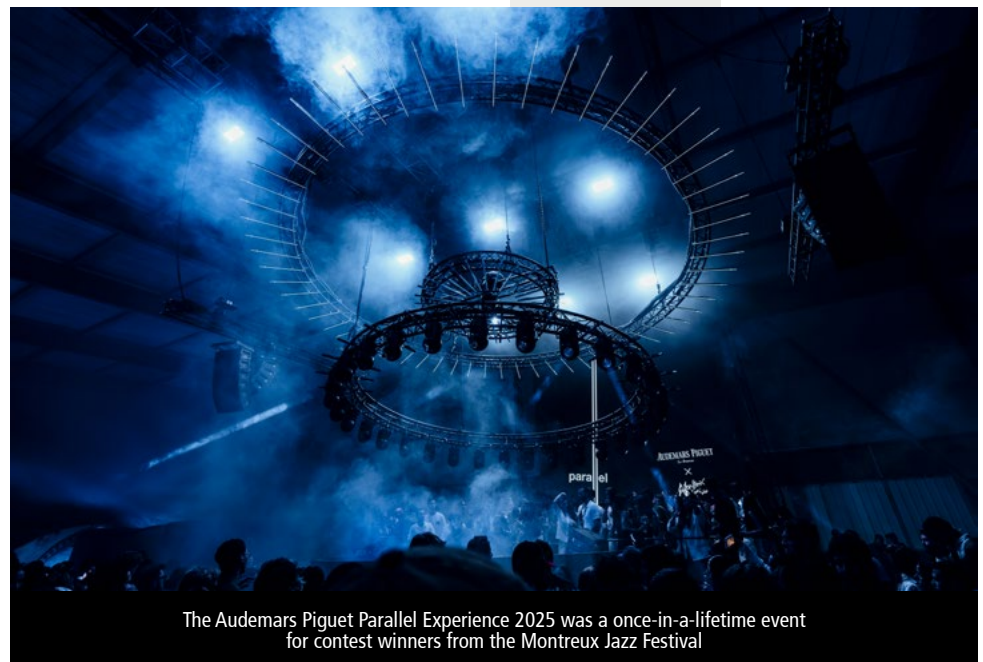
Parisian deep house prodigy, Alex Wann, set the stage on fire with his set

sonic playground inspired by the world of watchmaking for nearly 1,000 guests.

True to its name, Parallel exists off the beaten path, both literally and figuratively. The location was kept secret until the last moment, preserving an air of mystery that has become synonymous with the event. Against the industrial backdrop of the aforementioned power plant, three world-class performances from Parisian deep house prodigy Alex Wann, French DJ Chloé Caillet, and South Korean house music superstar Peggy Gou, delivered sets that reverberated throughout the cavernous space, merging deep house, eclectic electro, and soulful techno into a complete experience.

“With Audemars Piguet Parallel, we continue to share our openness, passion and spirit of curiosity, while offering unforgettable experiences to the public. This year marks our 150th anniversary, and we’re thrilled to celebrate this milestone with the Montreux Jazz Festival audience,” explains Ilaria Resta, Chief Executive Officer of Audemars Piguet.

Looking back, Audemars Piguet has strengthened its ties with music through partnerships and initiatives, from the Montreux Jazz Digital Project (digitising



The Audemars Piguet Parallel Experience 2025 was a once-in-a-lifetime event for contest winners from the Montreux Jazz Festival

UNESCO-recognised archives) to APxMusic, a programme that supports emerging talent. Collaborations with global icons such as Jay-Z, Quincy Jones, Mark Ronson, and RAYE, have further expanded its creative universe. Audemars Piguet Parallel is the natural expansion of this journey, where the boundaries between horology and sound dissolve into moments of pure emotion.

Overall, the Audemars Piguet Parallel was more than a night of music. By transforming a dormant power plant into a cathedral of sound with rhythm and light, Audemars Piguet reminds us that time is not only measured in hours and minutes, but also in moments that ignite memory and emotion.

The spirit of nurturing musical talent, challenging creative limits, and uniting audiences in unforgettable experiences like the shared mission between the Manufacture and the Montreux Jazz Festival was palpable in every beat and every silence. In essence, these all remind us that artistry, whether in watchmaking or music, thrives when it dares to cross disciplines and reinvent traditions.

With this third edition, the series has evolved into an ongoing dialogue between sound and time, precision and improvisation, heritage and innovation, thereby establishing itself as a cultural beacon of its own. The Manufacture’s 150 years may mark a milestone in history. Still, with initiatives like Audemars Piguet Parallel, its rhythm is firmly set on the future, cementing the luxury Maison’s place not just as a watchmaker, but as a patron of creative expression.

Breitling and the NFL seal a momentous collaboration with two commemorative collections. Seen here is the Chronomat Automatic GMT 40 NFL Team Editions featuring the colours of the Miami Dolphins

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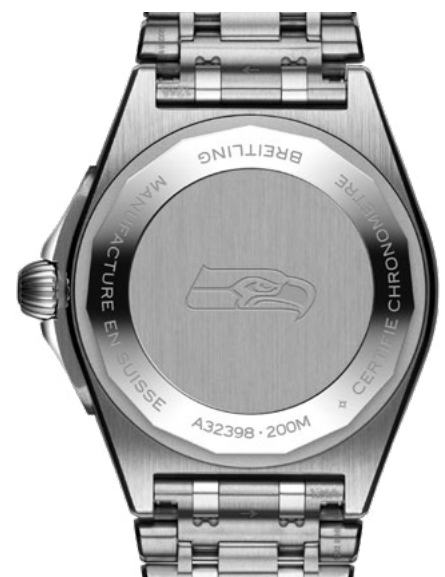
WINNING Team

BREITLING MARKS PARTNERSHIP WITH THE NFL THROUGH NEW CHRONOMAT AUTOMATIC GMT AND ENDURANCE PRO MODELS

Both known to rely on strength and instincts, parallels are often drawn between the competitive worlds of sports and haute horlogerie. The two enticing fields are often held at a high bar and share the same vision of success few can achieve, making it the perfect arena for formidable partnerships. For luxury watchmaker Breitling, this year marks its debut as the official

timepiece partner of the National Football League (NFL). With the level of global prestige both have attained, the strategic multi-year partnership begins with the unveiling of two celebratory collections, the Chronomat Automatic GMT and the Endurance Pro.

As the luxury watchmaker sets foot on the field, its game plan is to carry the heart of the



The case back of the Chronomat Automatic GMT 40 NFL Team Editions bears its team's logo. Shown here is the symbol of the Seattle Seahawks

NFL teams through its compelling creations. The first line to be introduced, the Chronomat Automatic GMT 40 NFL Team Editions, is sure to be recognised by fans of the sport with its bold and symbolic dial. Dressed in

the winning colours of one's favourite team, the 40 mm watch features a dual-timezone display that frequent flyers will find essential. The commemorative novelty proudly wears each team's primary colour on the dial, and secondary colour on the GMT hand, making it a collectible that avid fans will undoubtedly enjoy. As for the dial itself, aside from the date window at the bottom, it is otherwise kept minimalist featuring a 24-hour scale on its border.

Powered by the Breitling Calibre 32, each variation is crafted in the image of each NFL team, including the San Francisco 49ers to the Philadelphia Eagles. With a power reserve of 42 hours, the watch is just as robust as it is durable, what with the water resistance of up to 200 metres. Each of the Chronomat Automatic GMT 40 NFL Team Editions is made of stainless steel and equipped with a sleek rouleaux bracelet to match. The robust cambered sapphire crystal is framed by the Chronomat's iconic feature, a unidirectional bezel with revolutionary rider tabs that were designed to protect the crystal from damage. On the back, the plate that protects the movement also bears the NFL team logo to fully capture the spirit of each team.



The team colour of the Green Bay Packers is highlighted on the inner bezel of the Endurance Pro NFL Team Editions, while its logo can be seen at 6 o'clock

Whilst the first collection to commemorate the partnership between Breitling and the NFL would be suitable for day-to-day use, the second is the perfect companion for those

who love sports. Measuring a striking 44 mm in all-titanium, the Endurance Pro NFL Team Editions line is home to the Breitling Calibre 82. Equipped with 1/10th second and 30-minute counters, wearers can rest assured regarding the watch's longevity, seeing as it has a battery life of up to three or even four years. As for its water resistance, the Endurance Pro NFL Team Editions can withstand up to 10 bars of water exposure.

The Endurance Pro NFL Team Editions is kept largely monochromatic, as seen by the titanium case, black rubber strap, and anthracite dial combination. Regardless, the primary colour of the chosen NFL team is seen on the inner bezel with pulsometer scale, whilst its logo is proudly shown at the bottom counter of the dial. Ideal for outdoor sports and adventures, the timepiece also features a compass function located on its bidirectional bezel.

Fans of Breitling and the NFL would be pleasantly surprised to hear of the exciting events the two have to offer. Going beyond these commemorative timepieces, Breitling is set to liven up NFL events such as the much-anticipated Super Bowl LX and the NFL Honours. In turn, the NFL will also take part in global events that will take place at Breitling's own boutiques.



The partnership between Breitling and the NFL will also extend to events such as the Super Bowl LX and the NFL Honours, as well as Breitling's activations in its boutiques worldwide

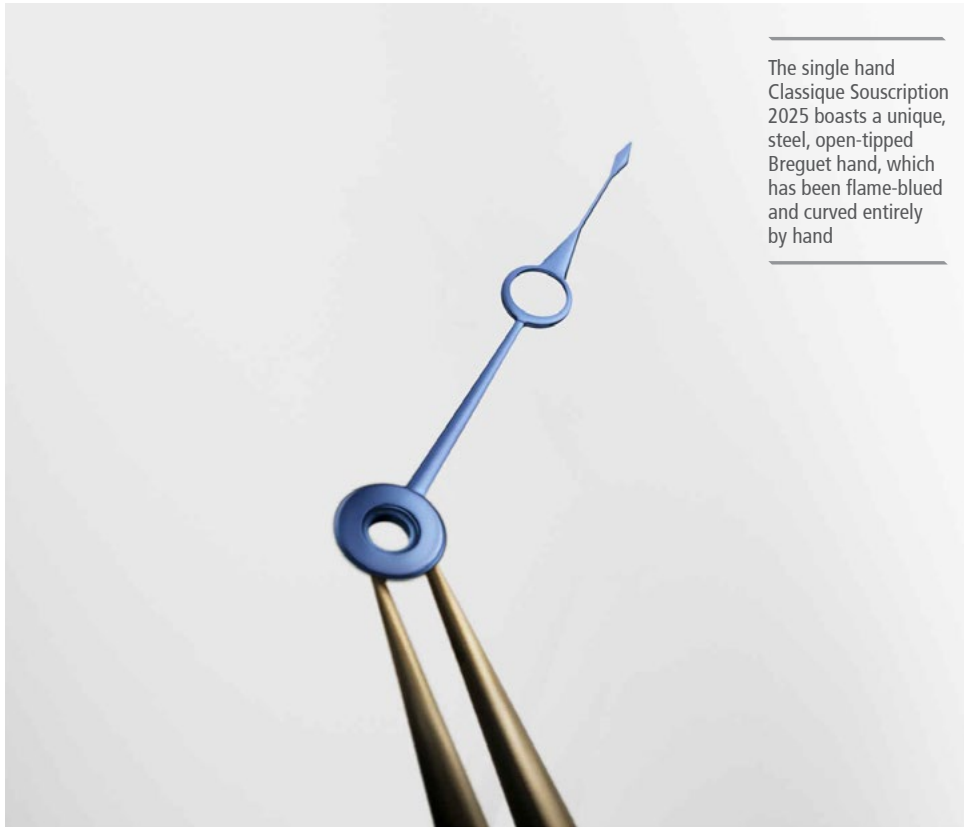
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For its 250th year, Breguet pays tribute to its history and celebrates the spirit of innovation with new timepieces. Pictured here is the Classique Souscription 2025

REFINED Symbols

RENOWNED WATCHMAKER
BREGUET MARKS ITS 250TH
ANNIVERSARY WITH WATCHES
THAT HONOUR ITS LEGACY



The single hand Classique Souscription 2025 boasts a unique, steel, open-tipped Breguet hand, which has been flame-blued and curved entirely by hand

had to pay a quarter of the price in advance. This process enabled the Quai de l'Horloge workshop to purchase supplies needed to create the watches, marking the start of production. Introduced in 1797, the timepiece was rendered in silver or gold, and featured an enamel dial. Known as the first single hand watch ever produced, the Subscription was widely received by the public and marked great success for the legendary brand.

For its 250th year, Breguet presents the Classique Souscription 2025 in a new exclusive gold alloy. Now offered as a wristwatch, the Souscription retains the simple, yet elegant architecture of the original. With a refined aesthetic intended by the master watchmaker, the model features an immaculately white dial coated with Grand Feu enamel and adorned with the Breguet name, as well as the invisible "Souscription" inscription, a unique serial number, and the secret signature. At its centre is a unique, steel, open-tipped Breguet hand, which has been flame-blued and curved entirely by hand. These delicate facets are protected by a sapphire crystal with a "chevé"

With a history dating back to 1775, Breguet is undoubtedly one of haute horlogerie's most enduring watch manufactures. Founded by Abraham-Louis Breguet, who is widely considered as the father of watchmaking, the Maison has played an important role in the evolution of timekeeping, particularly in introducing innovations, enhancing precision, and perpetuating the beauty of measuring time.

This year, the renowned watchmaking brand is celebrating a milestone event—its 250th anniversary—with a bevy of beautiful timepieces, crafted especially to honour its rich history. The momentous occasion will be punctuated by several product launches in different parts of the world. Foremost in the offerings is the Classique Souscription 2025, which is in a class all its own. Unveiled as the brand's first novelty of the year in Paris, the watch links the past with the present, and paves the way for other complicated models, including the Tradition Seconde Rétrograde 7035, the Type XX Chronographe 2075, as well as the Classique Tourbillon Sidéral 7255.

The Subscription, or Souscription in French, was a pocket watch created by Abraham-Louis Breguet in 1796. A novel creation, aimed at boosting business for the revered watchmaker, the Subscription was appropriately named as the piece was sold on a subscription basis, meaning the buyer



Refined and elegant, the Classique Souscription 2025 is crafted of Breguet gold and can take you from day to night

profile—an innovation by A.L. Breguet—which is thinner and less domed, allowing it to blend seamlessly into the case.

Enveloping the dial is the 40 mm case made of 18-carat Breguet gold, a proprietary precious metal that combines gold, silver, copper and palladium. This innovative gold alloy lends unparalleled sheen to the elegant timepiece, which boasts a delicately satin-brushed case middle and curved lugs that provide it a fluid appearance and more comfortable fit on the wrist than the traditional straight lugs of old.

Beating at the heart of this generously sized timepiece is the new VS00 calibre, comprised of 144 components. Visible through the watch case back, the movement is crafted in gilded brass in the same shade as Breguet gold. This complementary play on colours and materials is further enhanced with an entirely new type of guilloché pattern unveiled only this year, called Quai de l'Horloge. Derived from the extraordinary curves of the Île de la Cité, as well as the slim form of the Île Saint-Louis, this pattern creates a harmonious design that lends itself to innumerable permutations.

With a frequency of 3Hz (21,600 vibrations per hour), the VS00 manual winding calibre delivers an astounding four-day power reserve using only a single barrel. Apart



The new Classique Souscription 2025 is an ode to the original, albeit with modern elements that take it into the future and beyond

from its exceptional power, the mechanism is also decorated beautifully, with its plate and bridges finely shot-blasted, while blued steel screws and rubies serve both form and function. Adding to the already striking aesthetic is an awe-inspiring ratchet wheel at the centre of the movement, which highlights a specially engraved inscription bearing the very words of the founder, explaining the design of the Souscription, as taken from his advertising brochure. Faithfully reproduced in his characteristic cursive handwriting, the unique feature makes the watch an incomparable symbol of not only the founder's vision, but also of Breguet's watchmaking history.

Now rendered for a whole new generation of watch enthusiasts and collectors, the Classique Souscription 2025 is delivered on a blue alligator leather strap that comes equipped with an 18-carat Ardillon buckle in Breguet gold.

Completing the anniversary celebration is an array of exquisite Breguet timepieces including the Tradition Seconde Rétrograde 7035, the Type XX Chronographe 2075, and the Classique Tourbillon Sédéral 7255. From Paris with the Classique Souscription 2025, we travel to Shanghai for the 250-piece limited edition Tradition Seconde Rétrograde 7035. A model that boasts a unique architecture, one



The watch case back features a description of the original Souscription as written by the founder, Abraham-Louis Breguet

The Tradition
Seconde
Rétrograde 7035
features a unique
architecture, one
that highlights its
movement



that brings its precision mechanism to the forefront, it boasts a hand-made guilloché dial in translucent blue, grand feu enamel, which serves as an ideal background for the hours and minutes, alongside a retrograde seconds display discreetly positioned between 10 and 11 o'clock.

The first to incorporate two Breguet “in-house” colour codes—Breguet gold and Breguet blue—the Tradition Seconde Rétrograde 7035 is powered by the Calibre 505SR. Numbered and signed, the movement provides a 50-hour power reserve and highlights a crescent moon-shaped oscillating weight, made of vertical brushed platinum. This striking element is showcased on the back of the watch and harkens back to the ones used during the Breguet founder’s time.

Meanwhile, the Type XX Chronographe 2075, which was introduced in New York, epitomises the spirit of adventure. Inspired by the sky, the new chronograph with flyback function pays homage to human accomplishment and exploration. Foremost among these high achievers are Abraham-Louis Breguet, the watchmaker who founded the eponymous company; Louis Breguet, his great-great-grandson, an aircraft manufacturer; and aviators Dieudonné Costes and Maurice Bellonte, the very first people to fly from Paris to New York.

Following the successful solo flight of Charles Lindbergh from New York to Paris in 1927, the possibility of flying the other way, from Paris to New York, was speculated on and the



Calibre 505SR, with its crescent moon-shaped oscillating weight, powers the Tradition Seconde Rétrograde 7035

press asked Louis Breguet, and the aviators Dieudonné Costes and Maurice Bellonte, about the likelihood of success should the trip be endeavoured. The three gentlemen responded with just a question mark. A few years later, in 1930, the pilots suited up and boarded a specially adapted Breguet 19 aircraft to attempt such a journey. On either side of the fuselage was a large white question mark. Suffice to say, their trip was a success and served as one of the inspirations for the Type XX Chronographe 2075.

Available in two 38.3 mm versions—one with an aluminium dial anodised in black or a solid silver dial—the Type XX Chronographe 2075 models are crafted in Breguet gold and feature, for the first time, manually wound versions of the Breguet calibre 728, which are gilded in Breguet gold. The black-dial version is driven by the calibre 7279 that powers a 15-minute counter at 3 o'clock, while the silver variant is equipped with calibre 7278 that runs a 30-minute counter at 3 o'clock. Both watches also display the small seconds at 9 o'clock.

With its close association to the world of aviation, it is but fitting that the Type XX Chronographe 2075 features an engraving of the Breguet 19 aircraft on its transparent case back. Depicting the precise route taken during that perilous flight of 1930, the watch is a representation of what the combination of willpower and courage can achieve.

Lastly, Breguet also showcases its mastery of the tourbillon complication in the Classique Tourbillon Sidéral 7255. An invention patented by Abraham-Louis Breguet in 26 June 1801, the tourbillon has fascinated the world of watchmaking ever since. The House has explored infinite variations of this well-loved complication, but never in a flying tourbillon version. Until now.

A variant of the traditional tourbillon, the flying tourbillon compensates for the effects of gravity on the balance wheel by rotating the cage that houses it. However, unlike the traditional tourbillon, the flying tourbillon's cage is supported only by its lower bridge, minus an upper bar. Without this additional support, it is elevated above everything. With its more complex design, there is a need for more solid construction, and Breguet was certainly up for the challenge.

The well-renowned brand accentuates the suspended quality of the flying tourbillon by using a mysterious design. In the Classique Tourbillon Sidéral 7255, the lower bridge and the lower support of the tourbillon carriage



The Type XX Chronographe 2075 case back features the Breguet 19 aircraft and the route taken by aviators Dieudonné Costes and Maurice Bellonte in 1930



Inspired by aviation, the commemorative Type XX Chronographe 2075 comes in two dial options of black and silver

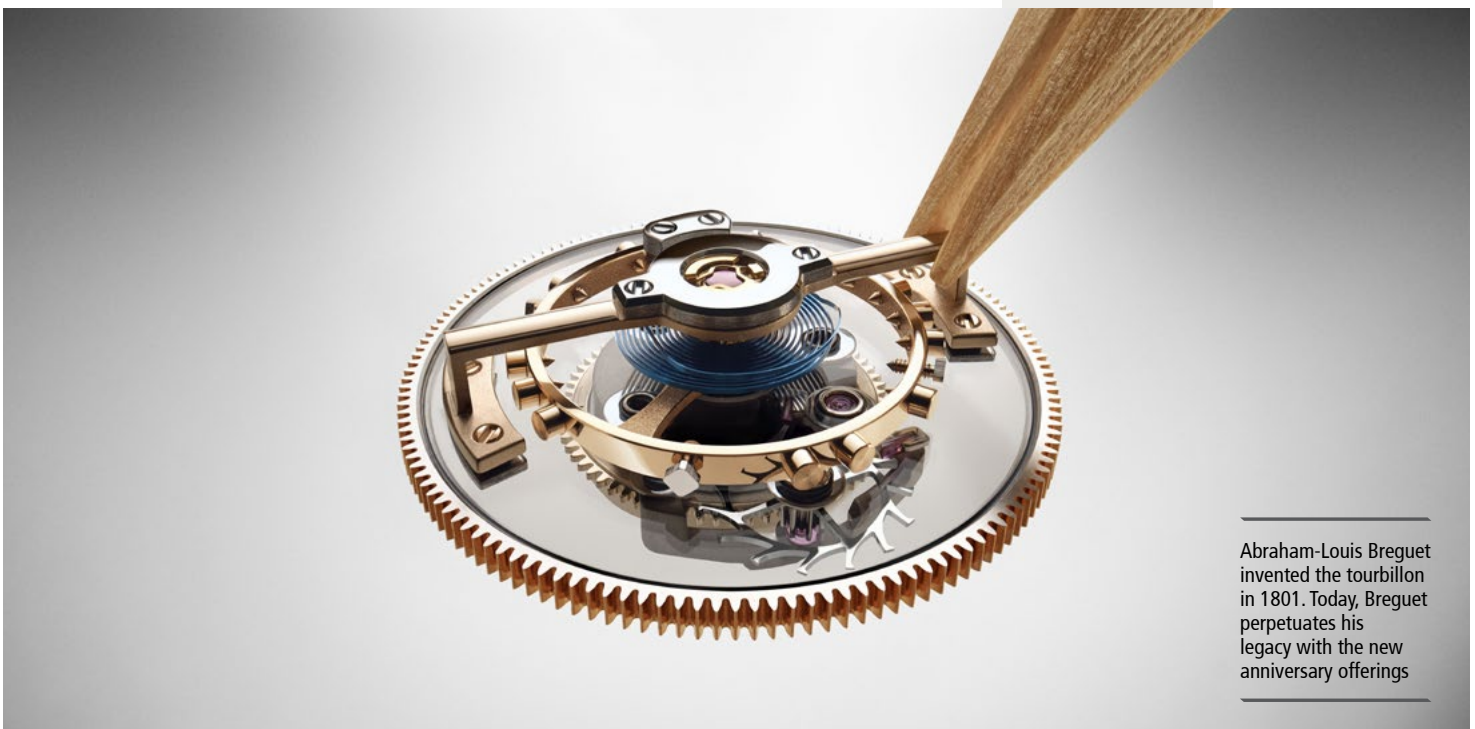


The Classique Tourbillon Sidéral 7255 showcases Breguet's exquisite craftsmanship and masterful take on the flying tourbillon

are rendered in sapphire glass with an anti-reflective coating, making them invisible to the naked eye. The point of contact between the gears and the carriage is not visible, hidden from view by the dial. This gives the illusion that the tourbillon is unimpeded, seemingly untethered, and floating freely as if by magic.

Apart from its exquisite structure, the watch also bears an otherworldly word in its name: Sidéral. This is no accident, as it evokes stars, the precision of celestial movements, and the measurement of time by the heavens. It refers to astronomical time based not on the sun, but on the fixed position of the stars, thereby suggesting a more rigorous, universe-oriented notion of time. In line with this, Breguet has also chosen—for the first time in its history—to create a dial with aventurine enamel. Dedicated to astronomy, the deep blue dial is punctuated with sparkling inclusions to represent stars. Meticulously crafted by hand, each aventurine enamel dial is singular and no two will ever be the same, making every timepiece of the 50-piece limited edition Classique Tourbillon Sidéral 7255 truly unique.

A testament to the vision and legacy of Abraham-Louis Breguet, these commemorative models embody the beauty, innovation, and exquisite craftsmanship synonymous with the brand. However, they are only a small part of the anniversary offerings as the esteemed House will continue to unveil other novelties throughout the year. This proves that even after 250 years, Breguet remains a beacon of watchmaking as it continues to innovate and inspire.



Abraham-Louis Breguet invented the tourbillon in 1801. Today, Breguet perpetuates his legacy with the new anniversary offerings



Landmark *Anniversary*

This year, Breguet celebrates a momentous event in its history—250 years of existence. To honour this auspicious occasion, the Swiss luxury House presents an array of novelties reflecting the vision and spirit of innovation pioneered by its founder, Abraham-Louis Breguet. Scheduled for unveiling throughout the year, we proudly introduce four of the manufacture's exceptional offerings namely the Classique Souscription 2025, the Tradition Seconde Rétrograde 7035, the Type XX Chronographe 2075, and the Classique Tourbillon Sidéral 7255. Inspired by its rich history, these fantastic models bridge the brand's past with its present.

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Equally *Exquisite*

Breguet's anniversary offerings share a number of beautiful characteristics, foremost of which is the 18-carat Breguet gold used in crafting their cases. Comprised of gold, silver, copper and palladium, the exclusive new gold alloy possesses a sophisticated pinkish hue that enhances the timepieces. In addition, some of the models feature the novel Quai de l'Horloge design guilloché motif, visible either on the dial—as seen on the luscious Tradition Seconde Rétrograde 7035—or on the watch movement. An outstanding way to showcase the brand's Métiers d'Art, these elements are just some of the intricate details that can be found in the new watches.



Elegant *Interpretation*

Aesthetically minimalist in style yet truly classical in appeal, the Classique Souscription 2025 is derived by one of the earliest timepieces created by Abraham-Louis Breguet, the Subscription watch. The single-handed historical model is now rendered in 18-carat Breguet gold measuring 40 mm. With a thinner and less domed profile, the watch honours the brand's history by maintaining the austere dial, with a steel, open-tipped Breguet hand, as well as the invisible marks that set the original apart. Powered by the new VS00 calibre, decorated with Quai de l'Horloge guilloché pattern, it is equipped with a 96-hour power reserve.

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Singular Construction

Similarly presented in 18-carat Breguet gold, the Tradition Seconde Rétrograde 7035 is a stunning work of art. In this timepiece, the Calibre 505SR takes centre stage on the watch front and is complemented by a small guilloché dial in translucent blue, grand feu enamel, bearing the striking Quai de l'Horloge design. Intricately fashioned after the graceful lines of the Seine, the motif is an ode to the fact that Abraham-Louis Breguet was the first to use guilloché on his watch dials. Bringing together two of the House's signature colour codes—Breguet gold and Breguet blue—the piece is a wonderful testament to the watchmaking prowess of Breguet.

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Taking *Flight*

An ideal symbol of Breguet's history in aviation, the Type XX Chronographe 2075 is inspired by an emblematic model that dates back to 1955. Available in two 38.3 mm models, the first boasts a black anodised dial, while the other features a solid silver dial. Both crafted of 18-carat Breguet gold—a characteristic it shares with the three other novelties—the new watches are driven by two high-performance, manually wound calibres, derived from the 5Hz calibre 728, and are equipped with the flyback function. The back of the timepieces are adorned with sapphire crystal and elegantly engraved with the words "BREGUET 250 YEARS."

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Celestial Charm

The Classique Tourbillon Sidéral 7255 takes time measurement to a whole new astronomic level, as it turns to the fixed position of the stars to calculate time. Also rendered in 18-carat Breguet gold, the novelty is adorned with an extraordinary aventurine dial, complete with sparkling inclusions that resemble glittering stars. Available in a limited edition of only 50 pieces, the watch is a representation of Abraham-Louis Breguet's invention—the tourbillon—but now in flying tourbillon form. Completing the piece is the Quai de l'Horloge guilloché, which is beautifully executed on the case back and the entire movement main plate.

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Hublot presents the new Big Bang One Click Joyful collection to cater to every woman's distinct personality

A VIVID Celebration

IN A VIBRANT ODE TO COLOUR, SPARKLE, AND INDIVIDUALITY, HUBLOT INTRODUCES THE NEW BIG BANG ONE CLICK JOYFUL LINE



For daring pursuits, go for the bold Big Bang One Click Joyful Red

Here's the thing: if your watch could reflect your mood, your energy, or simply your chosen colour for the day, what would it be? With the new Hublot Big Bang One Click Joyful, the choice is all

yours. Playful yet refined, this latest collection from Hublot brings a bold pop of colour to the wrist without sacrificing even an ounce of the technical mastery the brand is famously known for.

As a radiant reinterpretation of its iconic Big Bang silhouette, now reimagined in five dazzling gemstone-infused references, these 33 mm watches are bold expressions of personality and style, with a nod to the early 2000s chromatic flair that defined the Big Bang's ascent into watchmaking fame.

Visually speaking, each model in the collection celebrates a distinct colourway, pairing brightly hued gemstones with matching rubber straps, from red spinels for the red version, orange sapphires for the orange, pink sapphires for the pink, blue topaz for the blue, and tsavorites for the green. Carefully selected and masterfully set on polished stainless steel bezels, the 36 gemstones on each watch bring luminosity and depth to the wrist. At the same time, their vivid colours extend seamlessly into the rubber straps, adding vibrancy and versatility to each piece.

On the other hand, the white lacquered dial, punctuated with alternating Arabic numerals and indexes, offers a clean backdrop to let the colours shine. What's more, beneath its dazzling composition, the watches are powered by the HUB1120 self-winding movement, boasting a 40-hour power reserve.

But the true magic lies in its adaptability. The collection incorporates Hublot's patented One Click strap-change system, allowing wearers to switch between included dual-tone straps with ease, transforming the look to match any outfit or occasion in seconds. One is a white-lined rubber strap that complements the composite side inserts of the case and accentuates the layered construction of the Big Bang, complete with a central rubber insert matching the colour of the gemstones. Meanwhile, a second strap is available in a more intense shade of the same hue.



The Big Bang One Click Joyful Apple Green is decorated with luscious tsavorites on its bezel

Blue topaz gemstones adorn the Hublot Big Bang One Click Joyful Sky Blue



Compact yet charismatic, stylish yet substantial, the Big Bang One Click Joyful models are tailored for the modern woman who sees her watch not just as an instrument of time, but as a form of self-expression. Whether you're drawn to the serene glint of blue topaz, the bold elegance of ruby red, or the vibrant energy of pink sapphires, these watches offer the freedom to shift your look effortlessly, showing a joyful piece that speaks to every mood.

To this end, in a market increasingly focused on mechanical muscle, Hublot dares to celebrate the lighter, expressive side of horology, proving that beauty, colour, and technical excellence can share the same stage. The Big Bang One Click Joyful collection shows that Hublot redefines what it means to wear a watch, as it's no longer just about telling time, but about telling your story at the same time.

Each piece invites its wearer to embrace spontaneity, colour, and individuality with a confidence that mirrors the spirit of the Big Bang itself, arguably making it Hublot's most playful and empowering icon. For the modern woman who sees every day as a chance to express herself, this collection is a colourful celebration of time well spent.

Chopard truly sets itself apart with the L.U.C Qualité Fleurier 20th Anniversary Edition ©Patrick Csajko

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MARK OF Distinction

CHOPARD AFFIRMS ITS POSITION IN HAUTE HORLOGERIE WITH THE L.U.C QUALITÉ FLEURIER 20TH ANNIVERSARY EDITION

In the niche world of Haute Horlogerie, it is often the case that luxury timepieces share similar attributes with one another. Chopard, however, has set one of its collections

apart by claiming the highly regarded Qualité Fleurier certification that has only been given to fewer than 3,000 timepieces worldwide. As it enters its two-decade anniversary,



The L.U.C Qualité Fleurier timepiece from 2005 inspired the new model



The L.U.C Qualité Fleurier 20th Anniversary Edition celebrates two decades of unparalleled watchmaking

the Maison preserves this moment with a ravishing reiteration of the original L.U.C Qualité Fleurier model.

The L.U.C Qualité Fleurier 20th Anniversary Edition retains the classic form of the original and epitomises the three core values of the L.U.C collection: technical performance, aesthetic refinement and a constant commitment to horological certification. A stunning symbol of elegance, the new 39 mm novelty is housed in a bold 18-carat yellow gold case that oozes vintage glamour, especially as it is paired with a rich brown calfskin strap. Its overall design is akin to that of the original L.U.C Qualité Fleurier novelty that first hit the market in 2005, which was inspired by a brief trend that took over in the 50s. It was only later in the 21st century, and with additional help from Chopard's collection, that sector-type dials were sought after once more.

Juxtaposing the monochromatic tone of the original model, the L.U.C Qualité Fleurier 20th Anniversary Edition features a brown satin-finish chapter ring that radiates against the 18-carat yellow gold. Sitting just atop its sunburst dial, Chopard mounts its iconic syringe-like hour and minute hands, both of which are enhanced with Super-LumiNova®. Whilst the central hands indicate the hour and minutes, a snailed small seconds



The mechanical self-winding L.U.C 96.09-L movement powers the commemorative timepiece

counter at 6 o'clock completes the time-telling function and acts as a unique décor to the dapper timepiece.

As one of the very few watches in the world to bear both COSC and Qualité Fleurier certifications, no amount of praise could describe the robustness of the L.U.C Qualité Fleurier 20th Anniversary Edition. The Fleurier Quality Foundation's rigorous standards have only been met by select Swiss-manufactured timepieces that possess avant-garde aesthetics, COSC certification, and nonpareil technology. To qualify for it, each contending novelty needs to pass the Fleuritest and Chronofiable tests, which assesses durability and precision in natural and extreme circumstances. Leading up to the current model, only a few of Chopard's creations have obtained the certification. Aside from the 2005 edition, some of the collection's most notable reiterations include the L.U.C Tech Qualité Fleurier (2009) and the L.U.C Tourbillon QF Fairmined (2014), among others.

Limited to only 20 pieces, the radiant newcomer to the L.U.C Qualité Fleurier

collection is powered by the legendary L.U.C 96.09-L, which stands at just 3.30 mm in width. As the lightweight calibre ticks at 28,800 vph, the Chopard Twin technology comprising of two stacked barrels work in unison to deliver its 65-hour power reserve. To the pleasant surprise of its keepers, the calibre features a rare 22-carat gold micro-rotor that sits near the Côtes de Genève-adorned bridges, all of which is revealed through the open case back of the commemorative piece.

As captured by the L.U.C Qualité Fleurier 20th Anniversary Edition, the irrefutable power Chopard wields over the luxury industry can be ascribed to its rich heritage and zeal. Since Louis-Ulysse Chopard established the brand in 1860, Chopard has accumulated a wealth of marvellous timepieces under the Happy Sport, Alpine Eagle, and L'Heure Du Diamant collections, among others. In all its creative explorations, Chopard maintains its commitment to ethical and sustainable sourcing of gold, diamonds, and other materials. Outside of its own brand, the Maison also actively leads by example as the steering committee member of the Qualité Fleurier label.

The Excalibur Spider Flyback Chronograph is the culmination of Roger Dubuis's watchmaking legacy



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GOLDEN Embers

ROGER DUBUIS DEBUTS AN UNRELENTING EXCALIBUR SPIDER FLYBACK CHRONOGRAPH IN 18-CARAT PINK GOLD

In an industry dominated by centuries-old players, Roger Dubuis's finesse has put it on a fast-track to stardom. Its interplay between avant-garde aesthetics and high complications are all indicative of its founder's own image of the ideal timepiece. A skilled artisan himself, Haute Horlogerie piqued the

interest of the brand's founder at the young age of 15, after which he mastered his craft before founding the brand with Carlos Dias in 1995. Eight years after his passing, the brand continues to perpetuate his watchmaking legacy this time in the form of a fiery Excalibur Spider Flyback Chronograph.



The 88-piece limited edition boasts two innovations

For the first time, the iconic Excalibur Spider Flyback Chronograph is encased in lustrous gold. From the gear-like case to its movement's accents, the 18-carat pink gold enhances the intricacy of the novelty and intensifies every turn each gear makes. Just beyond the sapphire crystal, a non-linear tachymeter scale distinct to the Roger Dubuis brand cushions the golden ring from the skeletonised dial. Aside from its looks, this stunning watch bears all the markings of a powerful Poinçon de Genève-certified novelty.

A glimpse into the skeletonised dial reveals the perfectly orchestrated calibre RD780, a movement that first debuted a mere two years ago. Comprising of a total of 333 components, the RD780 has been artistically constructed to embody the high horology Roger Dubuis prides itself in. Its power reserve of 72 hours, excellent performance, and peculiar design catapults the movement onto the top of collectors' watch list. Now that it has taken on a new façade, the RD780 is on its way to delivering high-speed time-telling for the lucky few who manage to get their hands on this audacious offering.

The new Excalibur Spider Flyback Chronograph is limited to 88 pieces, a number that connoisseurs may remember as the late founder's lucky number. On the right side of



The column wheel takes centre stage at 6 o'clock and serves as the main control of the watch

the dial, the 120° Rotating Minute Counter (RMC) exemplifies the watchmaker's unique way of capturing time. This counter showcases a patent-pending display that bears the digits 0, 1, and 2. As its tripartite hands rotates, it moves gracefully past the 0-9 digits on the right, with oversized red numerals ensuring easy readability. Once the chronograph is activated, the RMC puts on a dynamic and engaging visual performance.

Unwilling to fill void spaces with subpar components, Roger Dubuis engineers a superlative column wheel that serves as the main control of the watch. Placed at the 6 o'clock mark, the aesthetically pleasing column wheel ensures the high response rate of the pushers and chronograph. This, of course, has been made possible by the new timepiece's flyback function. No need to fret whilst resetting the chronograph for a patent-pending Second Braking System (SBS) has also been built-in to stabilise the chronograph seconds hand.

True to its word, the new Excalibur Spider Flyback Chronograph is indeed an avant-garde masterpiece that delivers great performance while still prioritising user-friendliness. In addition to its marvellous movement, its black rubber strap is even clad with a convenient Quick Release System. Similar to its front, the back of the watch has also been skeletonised to provide a clear view of the movement.

For generations to come, time will continue to favour the lucky wielders of the new Excalibur Spider Flyback Chronograph. As they capture time to their liking, Roger Dubuis will continue to reinterpret high horology and to inspire fellow watchmakers alike. Thus far, not only has the watchmaker done so through the Excalibur Spider collection, but also through other equally compelling creations such as the Hommage, Sympathie, and Knights of the Table collections, among others.



The watch name—Excalibur Spider—is highlighted on the back of the watch



The TAG Heuer Monaco Chronograph x Gulf is a fine tribute to racing, heritage, and cinema

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A THOUSAND to One

THE TAG HEUER MONACO CHRONOGRAPH X GULF IS TAILORED TO TAKE YOU TO THE FINISH LINE

No challenging circuit could ever stop TAG Heuer from claiming its rightful victory, especially now as the first ever Title Partner of the Formula 1 TAG Heuer Grand Prix de Monaco. Just in time for the podium, the illustrious watch manufacturer marks the momentous occasion with a thrilling novelty perfectly tailored for all the mavericks out there. In partnership with Gulf, the TAG Heuer Monaco Chronograph x Gulf is

the luxury timepiece that will set the hearts of Formula 1 lovers ablaze. A timepiece likened to the original TAG Heuer Monaco, the vibrant watch not only captures the winning spirit of the partners, but also of Steve McQueen's legendary portrayal in "Le Mans" (1971).

Housed in the TAG Heuer Monaco's iconic silhouette, the TAG Heuer Monaco Chronograph x Gulf is a square 39 mm



The limited edition timepiece is numbered 1 to 971, as shown in the watch case back



The TAG Heuer Monaco Chronograph x Gulf comes with either a white textile or blue perforated calfskin strap

timepiece crafted of sandblasted grade-2 titanium. Strapped onto a white textile or blue perforated calfskin strap, both adorned with Gulf's orange stitching, the avant-garde case is equipped with a crown on the left side and two architecturally avant-garde pushers on the right. In its inception, the Swiss manufacture was sure to rev up its engine to match the timepiece's compelling persona with an equally powerful movement.

With a frequency of 4 Hz and a power reserve of 40 hours, the calibre which powers the TAG Heuer Monaco Chronograph x Gulf also lends it its high-performing chronograph functions. The epoch-making Calibre 11, which once paved the way for luxury watchmaking, has become synonymous with the TAG Heuer Monaco since its first watch debuted in 1969. Marking a turning point in watchmaking history, the movement was amongst the first to combine such a complex chronograph, an automatic winding system, and a cutting-edge square sheath.

In a world where split-second errors could prove fatal, precision and agility are a race car driver's winning ticket to the podium. Understanding their need for such features, the TAG Heuer Monaco Chronograph x Gulf is equipped with a permanent second indicator and minute chronograph counter, which is

located in the opaline counters at the 3 and 9 o'clock marks. The contrast between the two black counters and the central silver fine grained dial subtly recalls the appeal of a sports car dashboard. Aside from the bold blue-orange streaks to its right, the crisp central

dial is matched with minimalist yet futuristic rhodium plated hour appliques and hands, as well as a small date window at 6 o'clock. Whilst the hints of blue and orange can certainly be traced back to TAG Heuer's partner Gulf, the all-too-familiar double-stripe design also pays tribute to Michael Delaney's legendary racing suit in "Le Mans" (1971).

Dubbed as one of the best race car films of all time, "Le Mans" tells the story of the gifted Michael Delaney as he competes in the renowned endurance sports car race in France. The gruelling 24-hour race is just as cutthroat as it is impressive, leaving fans from around the world waiting to see who finishes first. As his character navigates the rough terrains on screen with a TAG Heuer Monaco on his wrist, the man behind Delaney, Steve McQueen, also cements his place as one of the greatest actors of the century. Having chosen the timepiece himself, there is no better name that could celebrate TAG Heuer's fresh role as Title Partner other than McQueen in "Le Mans." Reminiscent of the film's year of release, the TAG Heuer Monaco Chronograph x Gulf is a limited edition of 971 pieces. After 165 years on its own track, the revered TAG Heuer is set to break more records and revolutionise the trajectory of high watchmaking.



With a vibrant orange and blue colour palette derived from TAG Heuer's partner, Gulf, the watch also pays homage to the movie "Le Mans" with its double-stripe design



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Bell & Ross cements its connection to the skies with the BR-03 Chrono Rafale Solo Display, a collaboration with the Rafale Solo Display

ENGINEERED for Precision

BELL & ROSS CREATES A LIMITED EDITION TIMEPIECE THAT IS AS BOLD AND RELIABLE AS THE AIRCRAFT THAT INSPIRED IT

Since the earliest days of aviation, precision has made all the difference between life and death. With this in mind, only a few brands in the world of watchmaking embody that ethos like Bell & Ross. This year, the brand deepens its connection to the skies with the BR-03 Chrono Rafale Solo Display, a 500-piece limited edition born from its official partnership with the Rafale Solo Display, the Rafale's official

flight demonstration programme operated by the French Air and Space Force.

Unveiled at the 55th edition of the Paris Air Show, this collaboration essentially reinforces the connection between the brand and aviation professionals, while also celebrating the technological mastery and artistry of Dassault Aviation's flagship fighter jet through a timepiece engineered for performance



Inspired by aviation and aviators alike, the BR-03 Chrono Rafale Solo Display is a limited edition of 500 pieces

under extreme conditions. And the best part is that every detail serves a purpose born from the demands of flight, capturing the spirit of the Rafale Solo Display not only through aesthetics but also through performance.

For instance, its 42 mm matt black ceramic case is both lightweight and robust, engineered to withstand the rigours of daily wear. The square case, an unmistakable Bell & Ross signature, frames a dial that is unapologetically functional yet visually striking. Dominated by deep black, the face comes alive with the colours of the Rafale Solo Display's livery.

What's more, the fighter jet-inspired details like the yellow dotted date window frame, bright orange chronograph hands, and engraved "START" and "RESET" pushers evoke the high-adrenaline world of aerial manoeuvres. In contrast, the bi-compax chronograph layout balances symmetry with purpose and the Rafale Solo Display logo at 6 o'clock marks its official seal of approval. Overall, the design of the BR-03 Chrono Rafale Solo Display is a master class in translating cockpit instrumentation into a wearable timepiece without compromising on style.

Beneath this purposeful exterior beats the BR-CAL.301 automatic mechanical movement,

offering both reliability and precision with chronograph functions. This movement, tried and tested in demanding conditions, ensures the watch is not just a statement of style but also a dependable tool for measuring elapsed time, whether in the air or on the ground.

Completing the design is a black open-worked rubber and ultra-resilient black synthetic fabric with Rafale Solo Display logo marking, textured for grip and comfort, another nod to functionality and durability. Together, these elements create a timepiece that doesn't just evoke aviation but embodies it, merging technical prowess with aesthetic mastery in a way that only Bell & Ross can deliver.

All in all, Bell & Ross has distilled its aviation DNA into a chronograph that is both a precision instrument and a collector's statement as highlighted in the BR-03 Chrono Rafale Solo Display. Since the brand has been crafting instrument watches for aviation professionals since 1994, with designs rooted in the precision, performance, and rugged reliability demanded in the cockpit, the collaboration with the Rafale Solo Display is a natural fit.

Crafted for aviation enthusiasts, watch aficionados, and anyone who appreciates

the meeting of form and function, the BR-03 Chrono Rafale Solo Display is as bold and reliable as the aircraft that inspired it. Mind you, though, this is not a watch made to sit in a box. With distinctive nods to aviation and devised for optimal readability under extreme conditions, it is designed to be worn, to be used in the moment, and to reflect the same discipline and precision as the pilots and aircraft who inspired it.



Powered by the BR-CAL.301 automatic mechanical movement, the watch boasts reliability and precision



The new timepiece is born out of Bell & Ross' official partnership with the Rafale Solo Display, the Rafale's official flight demonstration programme

Delicate in size, yet epitomising powerful appeal, the new PrimaLuna collection is the latest in Longines offerings for 2025

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EPITOME of Grace

LONGINES AMBASSADOR OF ELEGANCE JENNIFER LAWRENCE STARS IN THE NEW PRIMALUNA COLLECTION CAMPAIGN

For a modern-day woman such as Jennifer Lawrence, the pursuit of a staple luxury timepiece may become difficult. Given the multiple hats she wears, an equally exquisite yet functional novelty is needed to accompany her through meetings and even red carpet events. After revisiting a timeless novelty, Longines has found the answer in the form of the new PrimaLuna, a series of watches that were crafted to accompany women through life's bountiful journeys.

Starring Ambassador of Elegance Jennifer Lawrence in its campaign, the new PrimaLuna

has raised the bar for women's luxury watches whilst still preserving the brand's longstanding heritage. As it enters a new era, Longines catches the public's fancy by fusing the model's timeless silhouette with all-rounded functions and décor.

Like a short yet sweet poem, the new PrimaLuna is the epitome of uncompromising power masked in a delicate frame. At 34 mm in size, Longines provides a myriad of variations that could either be used for a night out or even in business settings. Adding to the appeal of the 2009 model, Longines makes its first bold



Longines Ambassador of Elegance, Jennifer Lawrence, stars in the new PrimaLuna collection campaign

By Karina Saphiera Witjaksono

move by channelling refined elegance through an innovative case. Crafted out of stainless steel, the renowned luxury watchmaker explored various décor that would enhance the PrimaLuna's beauty. For one, Longines introduces not only entirely stainless steel variations but also 18-carat rose gold- or yellow gold-capped models. For more special occasions, a mesmerising variation lined with a diamond-studded bezel, and another with an enchanting blue sapphire-studded bezel, have also been added to the collection. These are equipped with a complementary stainless steel bracelet or alligator leather straps.

Beyond its domed sheath, the new PrimaLuna offers unique dials that may spark the start of a new trend. Longines' emblematic hourglass winged logo can be seen spreading its wings against the petite dial made of mother-of-pearl or sunray silver. For its extraordinary edition, Longines presents a breathtaking celestial blue dial that complements its sapphire-studded bezel. As seen in the campaign, the novelty mirrors the enchanting starry night and captures the beautiful reflections of light. In this case, the dial is speckled with 14 sparkling diamonds that simultaneously

act as hour indicators. The soft glisten of the mother-of-pearl dial is complemented by the high contrast moon phase display at 6 o'clock. As the sun sets to reveal the stars, a delicate hand turns to indicate the date marker that orbits the moon phase.

For the first time in PrimaLuna history, the automatic moon phase complication is joined by a practical date display, powered by the Longines exclusive L899.5 automatic calibre with silicon balance spring technology. Prior to these new additions, this exemplary moon phase complication has never been used in prior PrimaLuna models. Though compact in nature, it provides the novelty astonishing precision as well as magnetic field resistance. In terms of durability, the complication has a 72-hour power reserve and water resistance of up to 30 metres or 3 bar. In addition to the moon phase automatic models, Longines also teases the launch of other automatic and quartz variations in the coming months.

With the unveiling of the new PrimaLuna watches, Longines' pursuit of excellence has not wavered since its establishment in 1832. For nearly two centuries, such salient

characteristic has served it well on its journey to becoming a leading luxury watchmaker. Borne out of the pioneering efforts of Auguste Agassiz and Ernest Francillon, the Swiss brand has produced countless novelties geared towards a wide variety of individuals. From everyday luxuries like the Spirit or Master collections, to the glimmering DolceVita, when it comes to its crafts, Longines never ceases to break barriers in luxury watchmaking.



The new PrimaLuna collection includes a variant capped in 18-carat yellow gold



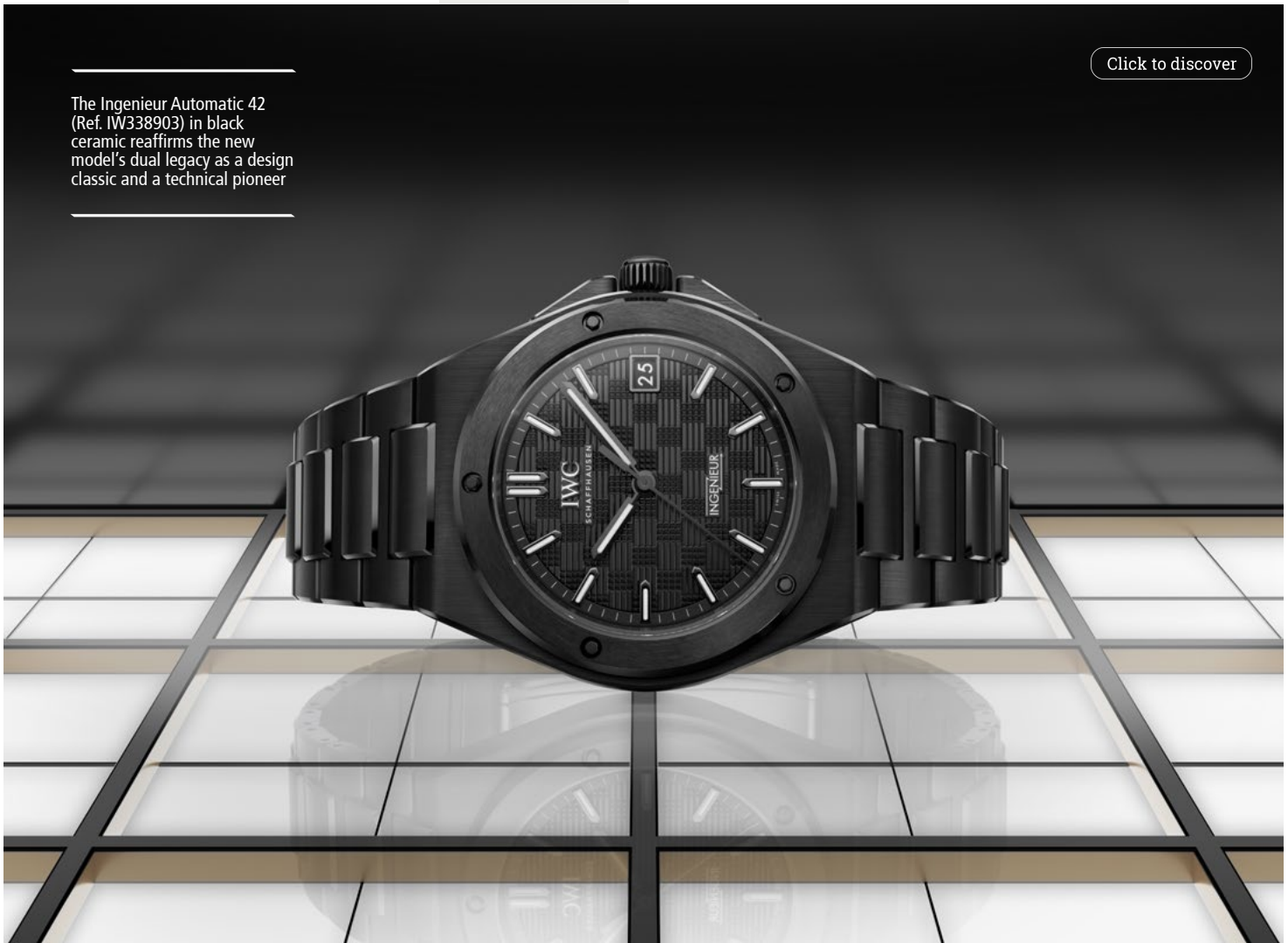
A closer look at the L899.5 automatic calibre that drives the collection



Dazzling diamonds serve as indices on this sultry version, equipped with an elegant red leather strap

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The Ingenieur Automatic 42 (Ref. IW338903) in black ceramic reaffirms the new model's dual legacy as a design classic and a technical pioneer



BACK in Black

IWC SCHAFFHAUSEN UNVEILS ITS MOST DARING ITERATION OF THE ICONIC INGENIEUR CRAFTED IN BLACK CERAMIC

The original Ingenieur marked a pivotal moment for IWC Schaffhausen in 1955, housing the brand's first in-house automatic movement with Pellaton winding and pioneering magnetic resistance via a soft-iron inner case. Yet, its legacy is inextricably tied to legendary designer Gérald Genta, who redefined the model in the 1970s with the Ingenieur SL. With its daring design language and distinctive silhouette, Genta's iteration

has permanently influenced the identity of the Ingenieur, whose striking visual identity has defined the history of the IWC Ingenieur from that point onward.

Nearly half a century later, the Ingenieur remains an icon of sport-luxury watchmaking, constantly evolving without ever losing its structural integrity. At this year's Watches and Wonders, the brand unveiled perhaps its most



The IWC-manufactured calibre 82110 is visible through the tinted sapphire case back

daring iteration yet: the Ingenieur Automatic 42 in black ceramic. For the first time, IWC Schaffhausen has translated Genta's angular, architectural vision into a fully ceramic case and bracelet, showcasing not only aesthetic sophistication but also wonderful usage of cutting-edge materials.

As the name suggests, the new model reaffirms the Ingenieur's dual legacy as a design classic and a technical pioneer by combining the Gérald Genta-derived integrated bracelet design with a full ceramic execution for the first time. The bezel, case ring, and case back ring are all in black zirconium oxide ceramic, one of the hardest and most scratch-resistant materials known to man.

The result is a faithful, full-ceramic realisation of the Ingenieur's proportions and geometry. The ceramic itself receives an extraordinary finishing treatment: satin-brushed, sandblasted, and delicately polished edges, catching the light with refinement that belies the material's toughness. On the wrist, the black ceramic bracelet integrates seamlessly with the case, offering both durability and lightness for everyday comfort.

Furthermore, its 42 mm case showcases a hallmark design feature of the IWC Ingenieur on the dial. It carries forward the Ingenieur's distinctive "grid" motif, a subtle yet powerful reminder of Genta's 1976 blueprint. Executed in deep black with a textured relief pattern, it



The watch dial bears a distinctive "grid" motif, reminiscent of Gérald Genta's 1976 creation

gives the watch a three-dimensional presence, broken only by the luminescent baton indices and bold hands that ensure legibility at a glance. The minute track and date window at 3 o'clock are neatly integrated, maintaining symmetry while enhancing function, giving the overall impression of clarity and purpose.

At the heart of the watch beats the IWC-manufactured calibre 82110, visible

through a tinted sapphire case back. This automatic movement is equipped with the brand's signature Pellaton winding system, featuring ceramic components for enhanced durability. With a power reserve of 60 hours and meticulous finishing that aligns with the watch's monochromatic aesthetic, the calibre underscores the Ingenieur's dual assurance: mechanical integrity and modern sophistication.

Overall, with the Ingenieur Automatic 42 in black ceramic, IWC Schaffhausen has delivered more than a new reference. In short, the brand has redefined what the Ingenieur means in the 21st century. This watch embodies the convergence of heritage and forward-thinking design: the unmistakable integrated bracelet lines of Genta's vision, re-sculpted in one of the most advanced materials in modern horology.

It is not just an homage to the past, but a bold assertion of what modern watchmaking can be when tradition and innovation meet. The black ceramic proportion offers a depth and tactility that steel or gold cannot match, while remaining incredibly light and resilient. Together, the design, dial, and movement form a cohesive statement; an icon reborn in ceramic, built for both performance and presence. In this new iteration, IWC Schaffhausen has not simply revisited the Ingenieur. The brand has advanced it, once again, proving that true icons are those capable of reinvention without losing their soul.



Driving the timepiece is the IWC-manufactured calibre 82110, equipped with a Pellaton winding system, which provides the model with a 60-hour power reserve

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Panerai ushers in a new line of chronographs, starting with the Luminor Chrono Flyback Luna Rossa PAM01654

GREATNESS in Motion

PANERAI HONOURS THE PAST AND BOLDLY CHARGES INTO THE FUTURE WITH ITS LATEST LINE OF MODERN CHRONOGRAPHS

Panerai demonstrates a masterful blend of heritage and innovation by bringing its storied past into the present with bold design, refined engineering, and purposeful versatility with its latest Luminor Chrono collection. Inspired by the brand's chronograph heritage, which traces back to the 1943 Mare Nostrum prototype,

the new releases combine function-driven precision with unmistakable style. From the Luna Rossa-inspired flyback edition to the sophisticated Goldtech™ model, each piece offers thoughtful enhancements that elevate both form and function, while also reflecting a different facet of the Panerai identity. As Panerai continues to evolve, this line-up



Luminor Chrono Goldtech™ Blu Notte PAM01111

marks an exciting acceleration point, proving that even in the world of classic watchmaking, there's always room to race ahead.

Panerai sets a bold new course with the Luminor Chrono Flyback Luna Rossa PAM01654, a limited edition chronograph designed as a tribute to the brand's ongoing partnership with the Luna Rossa sailing team. Limited to just 150 pieces, this 44 mm timepiece in titanium embodies the rugged spirit and technical sophistication expected from both competitive sailing and Panerai's tool-watch DNA, making it arguably the standout of the collection.

Its matt grey sandwich dial, accented with vivid red detailing and the Luna Rossa team emblem, exudes purpose and clarity.



A black colour motif completes the stealthy appeal of the Luminor Chrono PAM01109

Inside beats the P.9100 calibre—Panerai's first automatic chronograph movement—equipped with a flyback function that resets to zero and restarts the timer instantly with a single push. A tachymeter scale further enhances its nautical utility, while a black and grey bi-material strap—featuring the iconic Luna Rossa stripe—completes the look, showcasing innovation, heritage, and elite sportsmanship.

For those who demand luxury without compromising on performance, the Panerai Luminor Chrono Goldtech™ Blu Notte PAM01111 offers the perfect balance of sophistication and utility. Crafted from Panerai's proprietary Goldtech™ material—a type of gold enriched with copper and platinum for greater durability and a deeper, warmer hue—this 44 mm chronograph brings a refined glow to the bold Luminor aesthetic. Its dial contrasts beautifully with the gold case, while the left-positioned pushers maintain the case's signature symmetry, complementing the iconic crown-protecting bridge. At the heart of the PAM01111 is the automatic P.9200 calibre, offering a 42-hour power reserve as well as reliable chronograph functionality.



A crisp white dial sets the Luminor Chrono PAM01218 apart

Completing the look is a deep blue alligator leather strap fitted with a brushed Panerai Goldtech™ buckle, delivering everyday comfort with unmistakable elegance.

Whether for timing laps or making a lasting impression, the PAM01111 embodies the brand's unique blend of ruggedness and refinement, showcasing a luxurious edge to Panerai's iconic design.

Essentially, the latest Luminor Chrono models, PAM01218, PAM01109, and PAM01110,

bring a bold, utilitarian spirit to the world of chronographs, combining signature Luminor DNA with enhanced performance features designed for action and clarity. Encased in a 44 mm brushed stainless steel case, the PAM01218 features a crisp white matt-finish dial that brings modern minimalism to the forefront while staying true to the iconic Luminor design.

Meanwhile, the PAM01109 is instantly recognisable due to its combination of a matt black sandwich dial that channels sporty utility with a nod to the brand's rugged heritage. Whereas, the PAM01110 boasts a



A steel bracelet reinforces the Luminor Chrono PAM01110

sun-brushed blue dial complemented by an ergonomic steel bracelet, with links inspired by Panerai's safety lock system.

Design-wise, these three also come with the signature crown-protecting bridge on the right and chronograph pushers cleverly placed on the left, presenting a balanced, symmetrical aesthetic that distinguishes them from traditional chronographs. Completed with the automatic P.9200 calibre offering a 42-hour power reserve, the three timepieces deliver classic elegance with a modern edge for those who appreciate timekeeping that performs as beautifully as it looks, while staying true to the iconic Luminor design codes.

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Zenith brings extraterrestrial allure right to your wrist with the Chronomaster Sport Meteorite

CELESTIAL Cues

ZENITH ANSWERS WORLDWIDE DEMAND AND GLOBALISES ONE-OF-A-KIND CHRONOMASTER SPORT METEORITE TIMEPIECE

All the buildings in the world could not mask the remaining mysteries of the universe. Amongst the high rises and scaffolding, the cosmos continues to remind people of its vast expanse through indescribable occurrences. When it left yet another mark on earth, this time in the form of a meteorite, Zenith chose to take up the galactic debris to channel its energy in a novel

way. Now available in boutiques worldwide, the new Chronomaster Sport Meteorite is the answer to global demand for one-of-a-kind luxury timepieces.

In all its glory, the Chronomaster Sport Meteorite is an enigmatic 41 mm novelty whose design rarely comes by in the field. Encased in a classic stainless steel exterior, the seemingly



The unique timepiece is also available with a black rubber strap



The watch is illuminated thanks to hands and hour markers coated with SuperLuminova SLC C1

unattainable Chronomaster Sport Meteorite has caused a great deal of commotion among watch collectors as they strive to get their hands on one. When it was first introduced, the watch was only made available for the Japan market. Due to its irreproducible nature, however, the novelty quickly gained the world's attention, leaving Zenith no choice but to address worldwide demand.

The sleek black ceramic bezel adorned with 1/10th of a second markers pulls one's attention to the viral dial. Like many have come to realise, each Chronomaster Sport Meteorite is unique and unlike any other as its dial is made of different facets of meteorites. Akin to fingerprints, these galactic fragments impart the captivating Widmanstätten pattern that can never be replicated.

The 41 mm Chronomaster Sport Meteorite is powered by Zenith's highly revered El Primero 3600. With a 60-hour power reserve, the legendary movement features a charming star-shaped oscillating weight. As it beats at a steady 5 Hz, the movement feeds power onto its different functions, beginning with the 1/10th of a second Chronograph. Whilst

said function is indicated by the central hand, Zenith dedicates three monochromatic counters to fulfil the others. At the 3 o'clock mark, an anthracite orb has been used to create the 60-second counter, while at 6 o'clock a light grey subdial displays the 60-minute chronograph. Tucked at 9 o'clock is a silver counter that reveals the small seconds function. With a small flick of the pump-like pushers, the design makes it extremely easy to command the chronograph and to tell time with precision.

Honouring the inimitable dial, the haute horologist pairs the intricate background with minimalist décor. For one, the classic hour appliques and hands seamlessly blend with the watch's overall colour palette. The rhodium-plated surface is laced with SuperLuminova SLC C1, which lights up the watch at night. Aside from the watchmaker's name and novelty details branded onto the centre of the dial, a small date window fills up

the space between the fourth and fifth hour. Zenith completes the new Chronomaster Sport Meteorite with two options for its bracelet, in stainless steel with folding clasp as well as one strap in black rubber. Whilst the former's timeless appeal can never go wrong, the latter is perfect for rainy weather or even a dip in the pool. The new Chronomaster Sport Meteorite's water resistance of 10 ATM sets it apart from its peers and gives a higher sense of security as far as luxury watches go.

Known for its groundbreaking movements and reliable designs, the name "Zenith" has left a strong impression in Haute Horlogerie since 1865. Defined as the peak or highest point in time, or alternatively in the celestial sphere, the haute horologist lives up to its appellation through its crafts. From the Chronomaster to DEFY collections, the watchmaker continues to create prime timepieces and movements that would make founder Georges Favre-Jacot proud.



A closer look at the watch surface shows the different facets of the meteorite dial

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The Blazing Star necklace envisions the heavenly body in dazzling diamonds and onyx

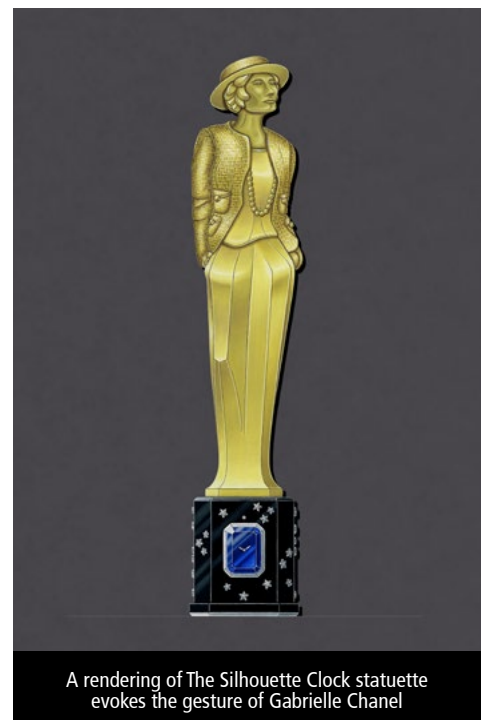
COSMIC Carats

CHANEL HARNESSSES THE POWER OF COMETS, WINGS, AND THE LION IN ITS REACH FOR THE STARS COLLECTION

Prescience rarely reveals itself to those who conform, rather it favours the few who dare to dream beyond what seems possible. As Gabrielle Chanel ventured into the uncharted territory of revolutionary fashion in the early 20th century, she allowed her own intuition to take the lead in creating the brand the world now knows as the epicentre of luxury fashion. In honour of her virtuosity, the CHANEL Jewellery Creation

Studio adds a touch of her values in its latest high jewellery collection, Reach for the Stars.

Envisioned by Patrice Leguèreau, CHANEL's latest oeuvre transcends worldly beauties into ethereal treasures. With Gabrielle Chanel's identity running deep in its veins, the collection brings together three central themes, namely the comet, wings, and the lion. Inspired by Gabrielle Chanel's historical



A rendering of The Silhouette Clock statuette evokes the gesture of Gabrielle Chanel

Bijoux de Diamants, the Maison's lasting fascination of the comet is translated through a series of striking jewels and arrangements. Often equated with luck or hope, the "star" is



The Full Swing tiara can make any discerning woman's royal dreams come to life

presented in various beguiling forms ranging from extravagant necklaces to colourful rings. Among its many designs, the Blazing Star is easily one of the highlights of the collection, what with its starburst-like drop necklace that leverages clear-cut lines, dazzling diamonds, and onyx. The striking combination is also used in the Dazzling Star whose starlight scatters sideways. In contrast, Dreams Come True lengthens one's features and integrates a stylish woven black chain to mimic the iconic CHANEL ribbon. Departing from the black and white theme, the Maison drops a tinge of galaxy blue onto the double finger

Twin Stars ring, which boasts a stunning cushion-cut sapphire.

Just as quickly as the comets descended, the Maison envelops its clientele in luminescent feathers with the wings that had been planted by Gabrielle Chanel. "If you were born without wings, do nothing to prevent them from growing," said the visionary icon. Breathing the Wings of CHANEL necklace to life, the CHANEL Jewellery Creation Studio crafted a stellar Padparadscha sapphire with glorious wings that embrace one's neck. Outside of traditional forms, the Reach for the

Stars collection is elevated by rare jewellery pieces such as the elegant Full Swing tiara and Free Move belt. Its appreciation of lively gems is further shown in Pretty Wings, Pink Hour and Sunny Days, which leans into the warmth of pink sapphires, garnets, spinel, and others. Meanwhile, After Midnight juxtaposes CHANEL's iridescent wings against the deep blue of sapphires and beads of tanzanites.

The fulfilment of dreams would not be possible without the bravery of the lion, a kindred spirit of the Maison's founder that has won hearts since its first appearance 13 years ago. Unlike previous collections, the Strong as a Lion necklace presents the majestic emblem in an abstract white gold silhouette, laid against the intricate star- and diamond-studded backdrop. The remainder of the set and Be the One series capture the lion in the same timeless arrangement, sprinkled with white or yellow diamonds. Whilst the lion beams in white gold, Gabrielle Chanel radiates in yellow gold in The Silhouette Clock statuette, as her gesture reminds the world of endless possibilities. The likened statue of the icon stands tall on a starry black jade podium that houses a delicate blue clock, spilling over her gallantry to others in the collection. Finally, no human could resist the powerful hold of the winged lion. As the lion spreads its wings against one's décolleté in the sublime Embrace Your Destiny necklace and Sky is the Limit necklace, it lends its wearers all the audacity they need to pursue their wildest dreams, a feat that CHANEL has undoubtedly accomplished through this entire bewitching collection.



The Wings of CHANEL necklace features a stellar Padparadscha sapphire with glorious wings



The Strong as a Lion ring brings forth the majesty of the animal in white gold



Cartier presents double the allure with its new Panthère de Cartier jewellery offerings

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MAGNETIC Connection

CARTIER'S DOUBLE-HEADED PANTHÈRE DE CARTIER PIECES RAISE THE STAKES FOR EVERYDAY JEWELLERY

Cartier's emblematic feline returns with twice as much fervour in the Panthère de Cartier Collection, featuring not one, but two of the iconic animals. As part of a collection that celebrates individuality, the unforgettable

duo is immaculately moulded on an array of rings and bracelets that serve to perpetuate the panther's mysterious, yet strong appeal.

Considered the Maison's favourite animal, the panther first appeared in the form of a



Panthère de Cartier bracelet, rose gold, onyx, black lacquer, tsavorite garnets

spotted motif on a Louis Cartier creation. It made its mark on Cartier's creative universe after being galvanised by Jeanne Toussaint, appointed Creative Director in 1933, who imagined a creation in three dimensions. The Panthère de Cartier is now twice as



Panthère de Cartier bracelet, yellow gold, onyx, emeralds, diamonds



Panthère de Cartier ring, yellow gold, onyx, emeralds, diamonds

magnetic, thanks to the presence of Cartier's iconic feline emblem, but double in number. Positioned face-to-face, the stealthy creatures adorn a torque necklace, a bangle bracelet and rings. Rendered with piercing eyes and finely detailed expressions, they are enduring symbols of Cartier's jewellery heritage and its wonderful naturalistic tradition.

Chanelling the powerful and intense nature of Cartier's emblematic animal, the jewellery are offered in three different 18-carat gold tones. The yellow gold and rose gold selections are decorated with onyx, black lacquer and tsavorite garnets, while versions with brilliant-cut diamonds heighten the feline's unparalleled allure. A singular ring in white gold is similarly embellished with dazzling diamonds, delicately enhancing the facets of the panther. These pieces hug the body as closely as possible and are incredibly versatile: they can be stacked, mixed or worn in pairs. Exceptionally crafted and intricately detailed, the new Panthère de Cartier collection is a figurative representation of the Maison's spirit animal.

The powerful feline of the house of Cartier has claimed its territory in the world of Haute Joaillerie since it was first introduced over a century ago. In 1914, Louis Cartier commissioned a pivotal invitation for the Maison's upcoming exhibit—an invitation that featured a mysterious animal in

the background. The curious silhouette sparked intrigue among society and later spurred an onslaught of creative genius. For years to come, Cartier hinted at the majestic panther's presence through charming motifs and two-dimensional depictions. It was only 21 years later, under the wings of

Creative Director Jeanne Toussaint that the feline fully came to life in the form of a ring. Since then, Cartier's charming panther has become an irreplaceable symbol in the world of high luxury, immortalised by the iconic Panthère de Cartier Collection the world has come to adore.



Panthère de Cartier ring, white gold, onyx, emeralds, diamonds

CAROLINE SCHEUFELE - CHOPARD CO-PRESIDENT AND ARTISTIC DIRECTOR

CRAFTED with Intention



Creative freedom is a rare luxury in the world of high jewellery, but for Caroline Scheufele, it has always been the foundation of her work. As Co-President and Artistic Director of Chopard, Scheufele has spent decades redefining the intersections of fine jewellery, red-carpet glamour, and ethical innovation.

cultural exchange, and a deep commitment to sustainability. From launching Chopard's journey toward ethical gold in 2013, to overseeing the brand's most iconic high jewellery collections, Scheufele reflects on the evolving role of creativity in a luxury house that remains proudly independent.

In this exclusive conversation with The Time Place Magazine, she shares how her design instincts are shaped by curiosity,

As both Co-President and Artistic Director, your days move between design, gemstones, and strategy. Is there ever a

typical day for you, and which part of your role do you find most creatively fulfilling?

It's hard to describe a typical day, because my job involves many diverse aspects and that's what I love about it. As Co-President of an international luxury Maison there are many strategic decisions to make—this I do in complete collaboration with my brother Karl-Friedrich. As Artistic Director for Jewellery and High Jewellery, I imagine, design and plan the



The Garden of Kalahari brilliant-cut diamond is derived from the The Queen of Kalahari diamond found in Botswana

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As Artistic Director for Jewellery, Caroline Scheufele uses her creativity in planning and designing the collections

Making of the Elephant pendant, which serves as the highlight of the Insofu Collection



new collections. This is where I have freedom of creativity, and this allows for many exciting surprises to pop up, which is great!

Many of your creations draw inspiration from the animal kingdom, whether through form, symbolism, or spirit. Do you see these pieces, many of which are known for loyalty or wisdom, as modern talismans?

I have always been an animal lover and my collections reflect this fascination for nature and its diversity. Since the beginning of time, animals have carried strong symbolism, such as strength for lions, loyalty for dogs, and wisdom for owls. Translating these meanings into jewellery gives each piece a deeper emotional resonance.

The Insofu Collection follows in the footsteps of 2017's "Garden of Kalahari," where a single 342-carat diamond gave rise to one of Chopard's most iconic high jewellery narratives. What did you take forward, creatively or philosophically,



Behind the scenes during the production of Cuff bracelet with pearls, emeralds, Paraiba tourmalines and diamonds

from that experience upon embarking on the Insofu journey?

First of all, we approach each gem with great humility and awe. These exceptional rough stones are miracles of nature and inspire respect. The incredible "Garden of Kalahari" diamond taught us the power of honouring a stone's natural story. With the Insofu emerald, we followed the same philosophy. This consists of respecting the integrity of the natural gemstone while building a creative narrative around it. Both of these collections reflect our belief that true luxury lies in rarity, craftsmanship and a meaningful journey from mine to masterpiece.

Insofu means "elephant" in Bemba, a name rich in symbolism. Beyond ethical sourcing, did the spirit of the elephant, its memory, its weight, its quiet majesty, influence the emotional or aesthetic direction of the collection?

Yes, the spirit of the elephant deeply influenced the Insofu Collection. As a totem of

Ring in ethical 18-carat white gold set with an 11.17-carat heart-shaped emerald and brilliant-cut diamonds



strength, wisdom, and quiet majesty, it guided both the emotional tone and aesthetics of the pieces. But beyond the symbolism of this giant among all animals, we wanted the collection to be a tribute to the grandeur of nature and Mother Earth.

The elephant pendant serves as the centrepiece of the Insofu Collection, symbolising both prosperity and wisdom. How did you approach translating the majestic presence of this animal into a piece that is not only wearable but also emotionally resonant?

When designing a piece, I carefully consider balance, proportion, and harmony. The challenge here was to capture the elephant's

majesty while maintaining elegance and wearability. We focused on fluid lines and refined detailing to convey both its strength and serenity without overwhelming the piece. The result is a pendant that feels powerful yet intimate. Of course, I designed the elephant's trunk raised upward for good fortune. There are always many secret intentions in my work!

The Insofu emeralds became 16 bold creations that honour both origin and imagination. Which piece felt most personal to you, either for its symbolism, design challenge, or creative journey?

While each piece carries deep meaning, the elephant pendant holds a special place in my heart. It symbolises qualities I deeply



Earrings in ethical 18-carat white gold set with four emerald-cut emeralds and two emerald-cut diamonds

admire: strength, wisdom and protection. My passion for nature and endangered animals is the second reason why I chose the elephant-shaped pendant. This true masterpiece draws strength from the beat of wildlife. It is rich in significance. We wanted to celebrate the elephant and imagined a motif that includes 50 carats of emeralds. The gems are of various cuts and sizes, and the elephant majestically raises his trunk as a gesture of positive energy. So yes, there is meaning but also the wearability of a beautiful, bold piece.

Would you say these single-origin collections represent Chopard's most personal form of high jewellery storytelling? As Artistic Director, what do they unlock in you that a more conventional collection might not?

Single-origin collections allow us to tell stories that are deeply rooted and authentic. They unlock a level of intimacy and respect for the

materials that goes beyond aesthetics. On a personal level, they challenge me. I take it as my responsibility to honour the origins of the gem and to translate its essence into pieces that carry meaning and soul. We reach a certain level of emotion, as well as a lot of thinking, in the sphere of creation.

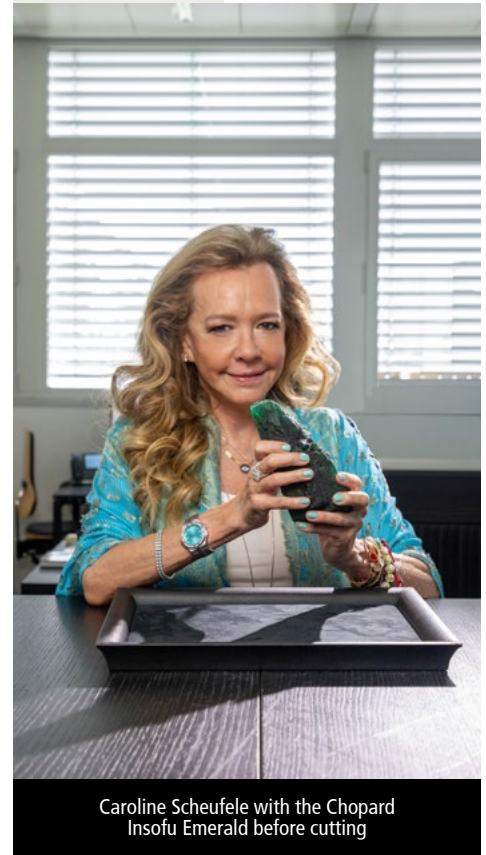
The spirit of *The Great Gatsby*, its exuberance, elegance, and emotional undercurrent, is a surprising reference point for a collection born of African earth. How did Fitzgerald's *Joie de Vivre* find its way into your creative process?

I like to surprise, and this combination proves it with relevance! Fitzgerald's celebration of "joie de vivre" is a blend of exuberance and elegance that resonates deeply with the spirit we wanted to capture. Although the collection pays tribute to the African earth, we saw a shared energy: a boldness and grace that transcends time and place. This inspired us to infuse the pieces with a sense of celebration

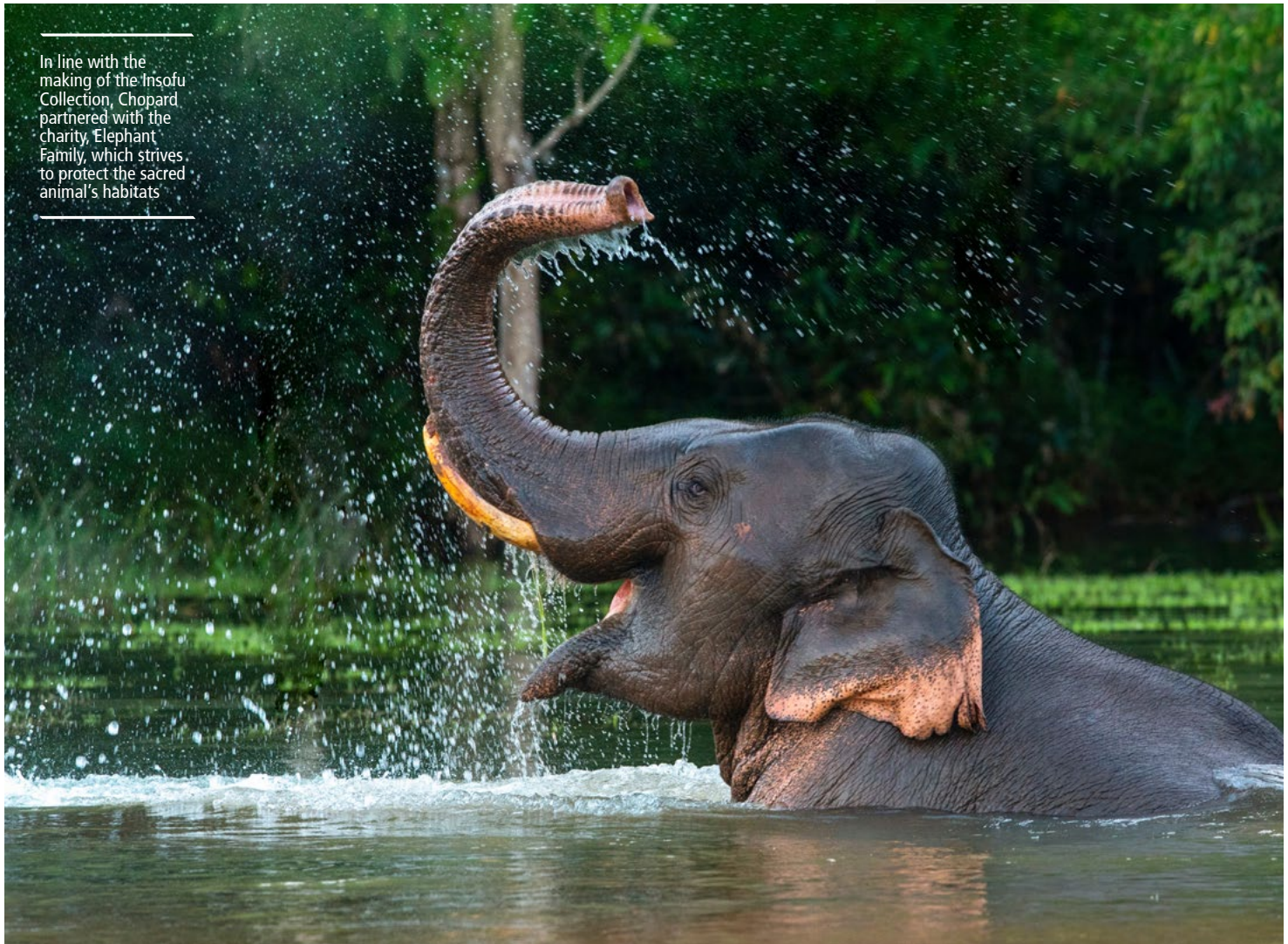
and emotion, wonderfully marrying heritage with timeless sophistication.

Philanthropy isn't new to luxury, but tying a collection so intimately to a cause—like Elephant Family—feels like a shift in tone. Do you see this merging of storytelling and stewardship becoming a new language for what luxury aspires to mean?

Luxury today is evolving beyond aesthetics to embrace responsibility, strong convictions and commitment. By associating a collection with a cause such as Elephant Family, we create a deeper connection where beauty meets purpose. Exploring creative directions that celebrate craftsmanship and integrate sustainability is the very essence of our Maison. We have been a pioneer in this field and can only be delighted with the direction the luxury goods industry has been taking for several years. There is still much to do, and Chopard is always on the side of action.



Caroline Scheufele with the Chopard Insofu Emerald before cutting



In line with the making of the Insofu Collection, Chopard partnered with the charity, Elephant Family, which strives to protect the sacred animal's habitats

BRICE TCHAPLYGUINE - TAG HEUER MANAGING DIRECTOR FOR ASIA PACIFIC

SHAPING Momentum



The TAG Heuer boutique in Senayan City showcases the different collections of the brand

At the heart of TAG Heuer lies a spirit of performance and innovation, rooted in its legacy of motorsport and precision timekeeping. For Brice Tchapyguine, Managing Director of TAG Heuer Asia Pacific, these values are more than just brand pillars, they are touchpoints that guide the way he connects heritage with modern audiences across diverse markets. In this conversation with *The Time Place Magazine*, he reflects on the challenges and opportunities of leading in the region, from building teams and cultivating strong partnerships to reinforcing the brand's DNA in an ever-evolving market. Through it all, his focus remains clear: to keep TAG Heuer moving forward with purpose, relevance, and a sense of performance that resonates far beyond the wrist.

What is the difference between the Middle East, African, and Indian markets

that you were overseeing for the Asia Pacific region?

First of all, I would say there are some similarities, especially in the diversity of nationalities. In both regions, you need to adapt a global strategy to local habits. For example, Ramadan is a major key consumer period in the Middle East that you simply cannot miss, whereas in Europe, it's a much softer activation overall. But if I compare the two, the Asia Pacific market is very sophisticated and mature, with luxury brands already having a strong footprint. In contrast, the Middle East is still a fast-growing market, countries like Saudi Arabia, Qatar, and Kuwait are full of new projects and developments. Meanwhile, in places like Australia, Singapore, or Seoul, the department store footprint and

positioning have long been established, so brands must innovate, attract the best talent, and continuously raise the bar to outperform. I would say the main difference between the two regions lies in their learning curve and level of maturity.

You oversee operations across 18 diverse markets. What are some of the biggest challenges in harmonising TAG Heuer's strategy while remaining sensitive to each market's unique culture and consumer behaviour?

One thing that never changes is the DNA of the brand. Our heritage and core values remain the backbone of TAG Heuer everywhere. What shifts is the strategy, depending on the maturity of each market. Take Australia, for example—awareness and maturity are already very high, so the focus there is on desirability,



The TAG Heuer Carrera Chronograph Tourbillon x Porsche Panamericana is a tribute to the legendary Carrera Panamericana race and the victorious Porsche 550 Spyder

Three time Formula One world champion, Max Verstappen, was gifted the TAG Heuer Monaco Split-Second chronograph at the 2024 Monaco Grand Prix



driving marketing activations, and expanding our presence through directly operated boutiques. In Indonesia, the situation is different; awareness is still developing, around five or six out of ten. Here, our priority is to build greater awareness and rely on strong local partners who know the market best. So our strategic approach adapts to each market's level of maturity, while always staying true to our core DNA.

What do you envision TAG Heuer's strategy to be in Indonesia in terms of marketing activation?

I believe we always have to return to our roots, what is truly meaningful to TAG Heuer, and focus on connecting the brand with customers in Indonesia. Motorsport and Formula One already have strong recognition here, and at the same time, there is a growing middle class eager for innovation. Innovation has always been part of our DNA. TAG stands for Technique Avant-Garde, and it reflects our heritage of evolving, pushing boundaries, and staying a step ahead of the competition. This is the spirit we want to accelerate further. Indonesia, especially Jakarta, also offers a beautiful retail landscape with world-class malls, providing the perfect stage for TAG Heuer's growth in the years to come.

The Carrera Chronograph Tourbillon x Porsche Panamericana beautifully blends elegance and sport. What does this

collaboration represent for the brand and you?

It's an excellent choice, because with this watch, you carry all the prestige of the brand in a single piece. There is a deep connection to motorsport, not only Formula One, but also the Porsche partnership, which itself is a true symbol of prestige. The watch embodies innovation with its manufacture movement and the tourbillon, one of the most renowned complications in watchmaking. It also represents performance, as it pays tribute to the legendary Panamericana race, one of the most dangerous races in the world, dating back to the 1950s, cancelled and later revived. That race symbolises mental strength and the performance-driven mindset that defines TAG Heuer. Combined with the meaningful collaboration with Porsche, this creation perfectly reflects the brand's spirit. When I speak about the future of TAG Heuer, it is through releases like this, timepieces with powerful storytelling.

How does collecting TAG Heuer watches differ from watches of other brands in your personal opinion?

TAG Heuer is truly a brand for performers. You may own many different types of watches, a success watch, a diving watch, but when you choose a TAG Heuer, it connects with your inner strength and sense of performance. That meaningful purpose is what sets us apart. At



With a rich legacy in motorsport, TAG Heuer is now the official timekeeper of Formula One. Shown here is the TAG Heuer clock in Melbourne © laclefprod

the same time, heritage plays a vital role: from our deep expertise in chronographs to the iconic story of Jack Heuer, who propelled the brand to success in the 1970s through Formula One, gifting watches to race winners. When you wear a TAG Heuer, you not only embody performance, but also carry this remarkable heritage on your wrist, something you are proud to share with those around you.

Looking ahead, what excites you most about the future of TAG Heuer in the Asia Pacific region?

What excites me most is the immense potential for growth across Southeast Asia. Every country in the region still offers significant room to expand, and we are fortunate to have strong partners such as Time International and others across the region, who help us better understand the markets, the clients, and how to further anchor TAG Heuer within the luxury landscape of Southeast Asia. I'm energised by this challenge, as the region is incredibly diverse: some countries, like Australia and Korea, are global benchmarks and best practices, while others still require unlocking the keys to leadership. My mission is to build the right teams to achieve that growth, and this journey is exactly what excites me today.

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ZHANG ZIYI

—Jaeger-LeCoultre

Zhang Ziyi is a renowned Chinese actress, known as one of the “Four Dan Actresses.” She gained international fame with her role in “Crouching Tiger, Hidden Dragon” (2000) and “Memoirs of a Geisha” (2005). Her career-best work includes “The Grandmaster” (2013), which earned her over 12 Best Actress awards, solidifying her status as a worldwide icon. As the Global Ambassador of Jaeger-LeCoultre, she wears the Rendez-Vous Shooting Star beautifully on her wrist.



MIRA KAPOOR – PIAGET

Mira Kapoor is an Indian entrepreneur, lifestyle influencer, and content creator known for her authentic voice in fashion, beauty, and wellness. Married to actor Shahid Kapoor, she is the founder of Dhun Wellness and co-founder of skincare brand Akind Beauty. The mother of two looks resplendent wearing the Piaget Sixtie.



KENTO KAKU – CARTIER

Kento Kaku is a Japanese actor celebrated for his roles in TV dramas, including “From Today, It’s My Turn!!” (2018), which won him a Breakthrough Actor award. His recent work includes the Netflix series “House of Ninjas” (2024), where he also served as a co-producer. The Cartier ambassador dashingly sports the Cartier Santos-Dumont watch.



FRIDA AASEN – TAG HEUER

Frida Aasen is a Norwegian model best known for her work with Victoria’s Secret and her appearances on major international runways. Beyond fashion, she is also an ambassador for humanitarian causes such as UNICEF. Frida shines as she is seen sporting the TAG Heuer Carrera Date in 36 mm with a soft, powdery pink dial.



ZHANG LINGHE – CHOPARD

A Chinese actor who gained a massive following for his role in the fantasy drama “Love Between Fairy and Devil” (2022), Zhang Linghe has since starred in the historical dramas “Story of Kunning Palace” (2023) and “My Journey to You” (2023). As Chopard ambassador, he steals the spotlight with the Chopard L.U.C watch and High Jewellery.

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Celebrating two decades of innovative watchmaking, the Big Bang 20th Anniversary collection showcases Hublot's expertise in design and material development

SHOWSTOPPING

Authenticity

REWRITING THE RULES OF LUXURY, HUBLLOT PROUDLY PRESENTS THE BIG BANG 20TH ANNIVERSARY WATCHES

Adaring revolutionary in the world of watchmaking, Hublot continues to go where no other watch brand has gone before. Guided by the “Art of Fusion,” the renowned Swiss manufacturer has successfully championed the bringing together of unconventional materials since its inception. This year, Hublot celebrates the 20th anniversary of its most iconic timepiece—the

Big Bang—with a collection that showcases not only its prowess in audacious design but also its exceptional take on unprecedented material development.

Hublot entered the world of luxury watchmaking in the 1980s with the aim to create a timepiece that was equal parts sporty and opulent. With a nautical-inspired design,



The original Big Bang brought about a watchmaking revolution, 2005



The original Big Bang All Black from 2006 was a mesmerising model

the model featured the combination of two materials that seemingly came from opposing worlds: gold and rubber. This creation was the fulfilment of the brand's founder, Carlo Crocco, who dreamt of a watch that he could rely on for sailing and can also look elegant when worn at formal events with a suit and tie. In 2005, this idea of fusion was once again used for the Big Bang, albeit with an astounding maximalist design and oversized yet ergonomic proportions.

The timepiece's introduction into haute horology could be likened to the cosmic event, from which it derives its name. The Big Bang paved the way for an entire ever-expanding repertoire and ushered in a new era for contemporary watchmaking. Not only a spark that ignited the brand's path, the Big Bang also mesmerised the entire industry, garnering numerous awards and accolades, including the prestigious GPHG 2005 "Design Watch" prize. But this was only the beginning.

Under its "Art of Fusion" philosophy, Hublot broke the established rules and pursued absolute creative freedom in the production of its timepieces, particularly the Big Bang. In the years since, the Swiss manufacturer has raised the stakes by creating new materials, reimagined ages-old mechanical complications and transcended the barriers between horology, contemporary art, and culture. Because of its interstellar appeal, the Big Bang has become an enduring icon, one that never ceases to amaze and astound, while also offering a glimpse into the future of watchmaking. But before we unveil the latest additions to this impeccable line, let us first take a quick look at the Big Bang's history.

A bold departure from the traditional idea of a watch, the original Big Bang made a huge impression. It was an oversized offering at 44 mm diameter and had very distinct features: six H-shaped exposed screws on its bezel, an unconventional case, a rubber strap, as well as

The Big Bang Unico Full Magic Gold, crafted of the world's only scratch-resistant gold alloy, 2015



The Big Bang 20th Anniversary Titanium Ceramic wonderfully showcases the "Art of Fusion"



the cutting-edge usage of steel, ceramic, and titanium. Novel and unexpected, the Big Bang caught everyone's attention and it became a phenomenal success.

Through the years, the Big Bang has been rendered in a wide variety of materials, including ceramic, gold and titanium, just to name a few. Because of its incredible appeal, the watch has been viewed as the very model of the "Art of Fusion." It has been used to introduce the brand's achievements in material development, including black ceramic in 2006, the world's only scratch-resistant Full Magic Gold in 2015, transparent sapphire in 2016, the first vibrantly coloured red ceramic in 2018, and benefited from being equipped with the Unico movement in 2013. Regardless of what material it's made of, the Big Bang continues to soar to unbelievable heights.

For its 20th anniversary, Hublot revisits some of the most significant milestones in the collection's history. Once again turning to the "Art of Fusion," it combines the original Big Bang design with the current Big Bang Unico, creating five singular pieces that link the past, present and future. The 43 mm models come in a redesigned case with a unique



Different materials come together beautifully in the Big Bang 20th Anniversary King Gold Ceramic



Vibrant coloured ceramic is highlighted in the Big Bang 20th Anniversary Red Magic

layered construction, with pinched lugs and a knurled bezel edge, reminiscent of the earliest Big Bangs. The distinctive silhouette of the line houses engraved dials bearing a carbon fibre-inspired relief motif as well as riveted Arabic numerals and indexes, also derived from the initial Big Bangs, but now filled with Super-LumiNova, just like the Big Bang Unico watches. On the dial are two counters, one for the small seconds at 9 o'clock, and one for the minutes of the chronograph at 3 o'clock.

The timepieces are now driven by the Unico automatic manufacture chronograph movement, which features a commemorative gold rotor marking the 20th anniversary of this modern icon. Equipping them with a 72-hour power reserve and a frequency of 4 Hz, the movement also drives the date display at 4.30. The five novelties come with a structured rubber strap that highlights a treaded lozenge pattern, similar to the first watches in the line. The strap is fastened using the Big Bang Unico's One Click strap-change mechanism integrated in the case.

Paying tribute to the first two versions of the Big Bang released in 2005, the Big Bang 20th anniversary Titanium Ceramic and

the Big Bang 20th Anniversary King Gold Ceramic highlight the combination of steel or gold, fibreglass, rubber and ceramic. They boast cases measuring 43 mm in diameter, complete with slightly curved pinched lugs. With a polished bezel complete with a knurled bezel edge representative of early Big Bang references, the watches mark the return of rubber-tipped rectangular pushers. Enhancing readability are red accents on the chronograph indicators as well as Super-LumiNova filled Arabic numerals and hour markers. The Big Bang 20th Anniversary Titanium Ceramic is available in a limited edition of 500 pieces, while the Big Bang 20th Anniversary King Gold Ceramic is offered in a limited run of 250 pieces.

From the marriage of materials to innovative material development, Hublot presents the Big Bang 20th Anniversary Red Magic, Big Bang 20th Anniversary All Black, and the Big Bang 20th Anniversary Full Magic Gold. The Big Bang 20th Anniversary Red Magic is a representation of the brand's triumph in mastering vibrantly coloured ceramic. Recalling the red ceramic Hublot used for the Big Bang in 2018—the first of the brand's in-house developed and produced coloured



Stealthy and mysterious, the Big Bang 20th Anniversary All Black brings back "invisible visibility"

ceramic—this novel offering symbolises the Big Bang’s evolution and the long journey Hublot has taken to consistently raise the bar in watchmaking. The Big Bang 20th Anniversary Red Magic is available in a limited edition of 100 pieces.

The Big Bang 20th Anniversary All Black, on the other hand, brings back the bold concept of “invisible visibility,” first unveiled in 2006 with the first Big Bang All Black limited edition. This dramatic and game-changing take on timekeeping pertains to the absence of all colours, whereby details, such as the time, can only be revealed once light is cast on the model. Truly mesmerising, the stealthy

illusion is wonderfully undertaken in the Big Bang 20th Anniversary All Black. Crafted in matt and polished black ceramic, the timepiece has an inconspicuous black carbon-pattern dial. The 43 mm commemorative watch is limited to 500 pieces.

Completing the anniversary offerings is the Big Bang 20th Anniversary Full Magic Gold, featuring one of Hublot’s first forays into the world of advanced materials. Announced in 2011 as the world’s first and only scratch-resistant 18-carat gold alloy, Magic Gold represents the Hublot R&D department’s journey in looking for new solutions for creativity and doing away with the limitations



One of Hublot’s foremost proprietary materials is elegantly presented in the Big Bang 20th Anniversary Full Magic Gold



The world’s most famous feline, Choupette, stars in Hublot’s Big Bang 20th Anniversary campaign and symbolises the brand’s new tagline, “Own It”

of traditional materials and metals. Magic Gold combines the resilience of ceramic with the shine and lustre of gold, resulting in a unique material that exhibits a golden hue with a slight green tint, combined with a hardness that makes it resistant to scratches and oxidation. With the Big Bang 20th Anniversary Full Magic Gold, Hublot takes time-telling into the future and beyond.

A true celebration of the Big Bang, as well as the “Art of Fusion” philosophy found at the heart of the brand, the tribute watches are a demonstration of Hublot’s innovative spirit and how far the brand has come in the last two decades. On the commemorative Big Bang 20th Anniversary editions, Hublot CEO Julien Tornare has this to say, “The Hublot Big Bang is undoubtedly one of the modern icons of 21st century watchmaking. This year, we’re not only looking back at all that Hublot has achieved through the Big Bang, but also looking towards the future and all the potential it still holds and possibilities it offers. I am immensely proud of what the Big Bang 20th Anniversary capsule collection represents by bridging the nostalgia of 20 years ago with the present and future of what the Hublot manufacture is capable of accomplishing. Here’s to the next 20 years!”



#TIMEFASHION



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CHANEL delivers a modern take on romance with its Fall-Winter 2025/26 collection

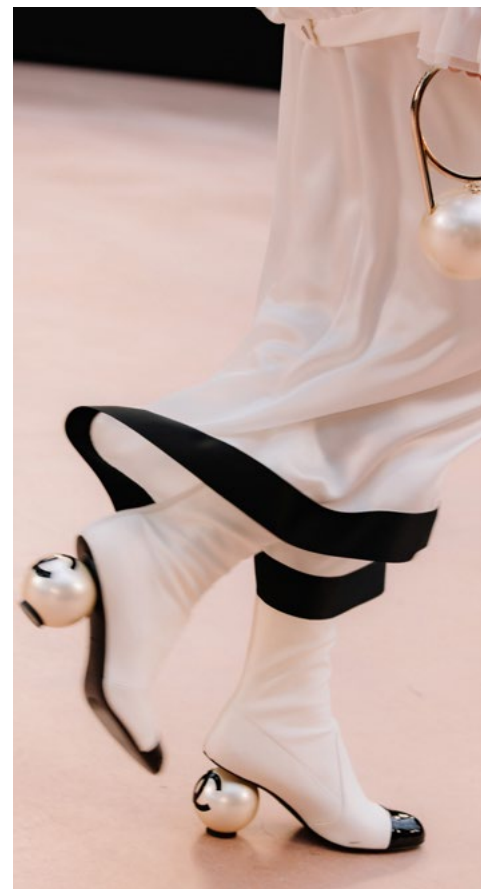
TAKE a Bow

CHANEL DRAWS INSPIRATION FROM ONE OF ITS FAVOURITE FABRICS, BLENDING ELEGANCE, FEMININITY, AND SHEER RADIANCE

Set beneath the historic glass roof of the Grand Palais, a massive black ribbon installation soared dramatically above the runway for CHANEL's Fall-Winter 2025/26 Ready-to-Wear show, paying tribute to Coco Chanel's fondness for bows and ribbons in her design process. Created by scenographer Willo Perron, the surreal set became the perfect backdrop for a collection that played with

proportion, volume, and silhouette—blurring the lines between fantasy and reality, just like a theatre where illusions beckoned.

For the Fall-Winter 2025/26 season, CHANEL revisits some of its most beloved signatures. Starting with the bow, the ribbon, the pearl, and the camellia, all making striking appearances as models walked the runway.



Delicate bows in every size, blooming on collars like soft pink camellias, peeking from blouse cuffs, layered across necklaces, and even wrapped around the ankles of a dazzling black puffer and sweatpants set. This season, nothing is off-limits.

A long white knitted ribbon is wrapped around a black sweater and tied into a bold bow sitting neatly on the shoulder. Bows continue to steal the spotlight this season, whether voluminous or cut-out, popping up on dresses, cardigans, and sweaters alike.

The collection also shakes things up, bringing a bold twist through a play on proportions: exaggerated lengths, oversized silhouettes, and hybrid designs like cape-jackets and coatdresses. It is CHANEL tailoring reimagined—a mini jacket in blue, white, and pink tweed is paired with floor-grazing trousers, a crisp poplin shirt stretches all the way to the ankles, and a cropped black tweed jacket trimmed with braid transforms into a long coatdress, complete with jewelled buttons. Even the cape comes with jacket cuffs.

This season, CHANEL plays with contrast and balance through extensive sheer layering—using illusion tulle to soften and elevate classic



tailoring. A champagne, black or white tweed suit is offset by a diaphanous flounced cape in black or white tulle, adding airiness to structure. Next, a black tulle blouse and skirt float over an ecru trouser suit, while a long white tulle shirt with puffed sleeves wraps around an ecru jacket-dress. These transparent overlays blur the lines between silhouette and structure, creating a quiet drama of movement and depth.

Romantic at heart, this collection also reimagines structure with soft, feminine details—from chiffon jeans and silk that mimics tweed, to ribbon motif prints floating in the wind and a hooded parka in black



organza embellished with bows. It doesn't stop there: sock-ankle boots and satin bouillonné along the length of the vamp of a pair of shoes heighten the feminine elegance. Removable ruff-collars resembling corollas, black wool lace trench coats inlaid with enhanced faux fur, and black sweaters with 3D white petal plastrons punctuate the collection with a poetic touch.

For accessories, heels are fascinatingly perched on a single pearl, giving the illusion of



weightlessness and elegance. A crossbody bag takes the form of an oversized pearl necklace, blurring the lines between jewellery and utility. Mini bags also make a charming appearance, offering just enough room for essentials while doubling as playful style statements. Meanwhile, a bold set of rhinestone-studded jewels leans unapologetically maximalist.

The show drew a slew of A-listers, each putting their spin on CHANEL's house codes. Camila Cabello played it classic in a tweed set, while Dakota Fanning went the opposite route in a golden blazer and matching trousers that shimmered with nonchalant cool. Simone Ashley, of "Bridgerton" fame, looked breathtaking in a cropped tweed jacket and matching mini skirt, and South African pop star Tyla turned up the drama in fuchsia cords, pairing a strapless corset top with a mini skirt and cropped cardigan. Meanwhile, Thai actor Norawit "Gemini" Titicharoenrak made a case for laidback chic in light-wash flared jeans and a dapper embroidered jacket.

A poetic tension between softness and structure, fantasy and reality, the collection is a reminder that the Maison still orbits around fairy tales and never fails to use the imagination to conjure up sublimely beautiful collections.



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CELINE's Spring 2026 offerings exude a sporty chic flair thanks to new Creative Director, Michael Rider

CHARMING Allure

CELINE'S NEW CREATIVE DIRECTOR LAUNCHES EXCITING ERA FOR THE BRAND WITH A HISTORICAL TWIST AND FLAIR

CELINE debuted a strong and refreshing new collection for its Spring 2026 line-up recently during Paris Haute Couture Week. The new chapter comes from designer Michael Rider's first runway for

the Maison, and the result is nothing short of extraordinary.

Held at CELINE's headquarters on Rue Vivienne, the show began in the courtyard



beneath a giant painted silk scarf designed as a canopy, which later made an appearance on the runway as well. For the collection itself, newly appointed creative director Michael Rider paid homage to the brand's past icons,



Phoebe Philo and Hedi Slimane. Rider merged Philo's signature relaxed, elegant silhouettes with Slimane's sharp tailoring, seen in pieces like skinny jeans and leather jackets—now reimagined in asymmetrical cuts and styled under crisp white shirts.

Rider, who previously worked under Philo, took things further by introducing his own taste and leanings, particularly through playful nods to sportswear reimagined in a luxury context. Rugby shirts, Argyle patterns, and oversized knits took on a more collegiate feel, paired with timeless staples like classic camel coats. The runway also brought back 90s-inspired layering: shirt sandwiches now stacked with sweaters, longline coats, and turtlenecks. Conversely, he preserves the essence of French-girl chic with standout pieces like the tres chic strapless black gown, a collarless bouclé jacket, and Mary Jane ballet shoes, blending the luxury brand's grounded simplicity with unmistakable Parisian elegance and flair.

There were also several elevated looks that went beyond simplicity, like a cap-sleeved little black dress made entirely from thousands

of satin clothing tags labelled "CELINE", or the designer's own touch of American flair with an oversized rugby polo layered with leggings and a white turtleneck. It was a clear signal that while Rider is staying rooted in the house's DNA, he's also bringing his own individual vision to the table—a bold move considering this was his runway debut.

Bringing an extra dose of vibrant colour with bold reds and greens splashed across the runway, Rider also placed strong emphasis on accessories. Models were layered with oversized gold charms, standout embellishments, and dramatic costume jewellery. Belts were finished with striking oversized hardware, proudly showcasing the brand's logo. He also debuted statement



footwear, including a pair of cowboy boots in patchwork python leather and pointed shoes adorned with bows.

One of the most-anticipated pieces was Rider's take on Philo's iconic Phantom bag, which first made waves back in 2010. The updated

version still keeps the signature luggage style and winged shape at the side, but now comes in a more exaggerated width and extra-large sizes. It also arrives in a mix of exciting shades like rich chestnut and bold Yves Klein blue, proving Rider isn't afraid to amp things up while still keeping the bag's original charm intact.

Rider also keeps the brand's iconic Triomphe logo alive in the accessories game, this time refreshed with new colourways and layered treatments. It wasn't just the legendary luggage bag making a comeback—a new leather top-handle design featuring a bold C-stamp logo, revived from CELINE's archives, made its way down the runway, perfectly echoing the House's past hits. If you've been waiting for the return of CELINE's cult-favourite wicker basket bag, it's now back, better as ever.

"I've always loved the idea of clothing that lives on, that becomes a part of the wearer's life, that may capture a moment in time but also speaks to years and years of gestures and occasions and change, of the past, the present and the future, of memories, of usefulness and of fantasy, of life really," Rider shared in an official statement, adding how much this debut show means to him.

"Coming back to CELINE, and to Paris, back to 16 rue Vivienne in a changed world, has been incredibly emotional for me. And a complete joy."





Berluti delivers a unique presentation of its Spring/Summer 2026 collection in Champ-contrechamp style

ALLEGORICAL Unfolding

BERLUTI UNVEILS A SPECIAL PRESENTATION OF ITS RICH LEATHER GOODS HISTORY AND INSPIRING JOURNEY

Berluti returned to the Simone & Cino Del Duca Foundation in Paris's 8th arrondissement for its Spring/Summer 2026 showcase, a setting steeped in heritage and savoir-faire. The 19th-century townhouse, overlooking Parc Monceau, shares a surprising link with the Maison: Torello Berluti, son of founder Alessandro Berluti, and Cino Del Duca both hailed from Italy's Marche region, arriving in Paris just years apart to build their respective legacies.

Founded in 1975, the Simone & Cino Del Duca Foundation has championed the arts, literature, and sciences across France

and beyond—a vision that resonates with Berluti's century-old pursuit of serving a global clientele. From artists to scientists, writers to actors, politicians to business leaders, Berluti has long been a destination for those who appreciate remarkable style from head to toe.

For its Spring/Summer 2026 collection, the luxury Maison unveiled Champ-contrechamp—French for shot/reverse shot, the film move that flips between two angles around the same point (often to catch both sides of a conversation). This unique presentation highlights the precision and



By Umesh Bhagchandani



passion behind Berluti, where each shoe, bag, or jacket hides subtle details only connoisseurs can spot—true marks of excellence.

Across three storeys, the collection unfolds. Playing as a metaphor for Berluti's style, this back-and-forth of perspectives pulls lucky visitors deeper into the Berluti universe with each turn, reveal, and initiation—because what's inside is nothing short of wonderful.

Step through the grand archway and you're greeted by a silhouette that instantly draws attention. Follow the gaze into the Grand Salon, where a monumental foot—rivalling Michelangelo's David—stands as a testament to Berluti's century-long expertise in the science of the foot. Scattered measurement sheets reveal Berluti's meticulous craft—mapping every contour, from a high instep to a protruding fifth metatarsal—shaping every part with flawless precision. With a total of 28 bones, 27 joints, 23 muscles, and 100 ligaments, the foot is an anatomical marvel and the foundation of shoemaking artistry.

Visitors then enter the Cordovan Room, dedicated to the fine leather woven into Berluti's history since its founding. Like his father Torello, who taught him

leatherworking at the young age of 15, Talbinio Berluti possessed exceptional skill in cutting, a craft still honoured today at the Berluti Manifattura in Ferrara, Italy. A hide displayed on a table illustrates the artisans' precision in selecting and cutting leathers—Venezia for shoes, full-grain calfskin for patinas, "saddle soft" leather for jackets, and suede for the Forestière.

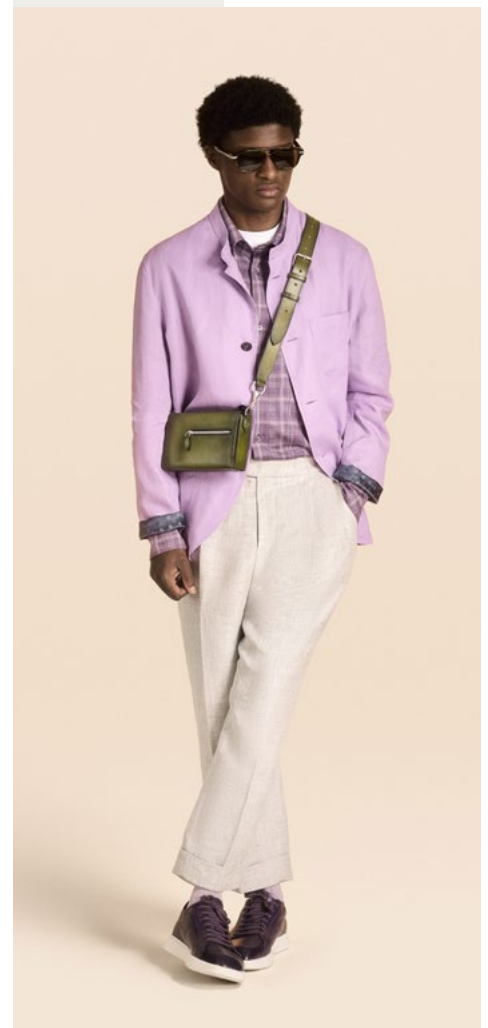
For anyone wanting to discover Scritto leather, a library is the best place to do so. Inspired by a 1771 handwritten notarised deed, this Berluti signature features calligraphy laser-etched into the leather's grain, lending the same poetic touch to everything from oxford lace-ups to cigar cases, polo shirts to overcoats, just to name a few.

Guided by a shaft of light, visitors reach the first floor, where the Salon Vigny becomes a vibrant candy box for Jour de Poche—a compact, hands-free bag for essentials. Since debuting leather goods in 2005 with a briefcase, then the iconic Deux Jours travel bag, Berluti has applied the same blend of function, aesthetics, and purpose to its accessories. Jour de Poche retains the Jour line's hallmarks—Venezia leather, off-centre zipped pocket, and leaf-shaped tab—in a

design merging a Japanese intro with an overnight bag.

The journey ends at the Salon Orange, showcasing Berluti's ultra-light Shadow sneaker—just 450 grams, about the weight of two apples. Nodding to René Magritte's surrealism, the display reads "Ceci n'est pas une charentaise" ("This is not a slipper"), alongside designs blending style and innovation. The Shadow slips on like a loafer but features a lace-up upper, cooling mesh, and a shock-absorbing memory foam sole for featherweight comfort.

The townhouse's second floor overlooks Parc Monceau, offering a perfect setting to appreciate Berluti's versatile head-to-toe style—equally at home with formal lace-ups or sneakers. A standout is the Forestière jacket, striking in midnight blue or lilac linen with an aloe vera finish, or in lime-green serge wool. Other striking highlights include a fresh twist on summery tweed, woven from cashmere, wool, cotton, silk, and linen for a look as original as it is exquisite—a true testament to Berluti's effortless elegance.



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FENDI ushers in its 100th anniversary with a Fall/Winter 2025–2026 collection that takes inspiration from its rich heritage

CENTENNIAL Excellence

FENDI HONOURS AN IMPORTANT MILESTONE IN ITS STYLE HISTORY WITH A VISIONARY COLLECTION STEEPED IN ITALIAN GLAMOUR



Celebrating five generations and 100 years of style, the Italian house sets the stage for its Fall/Winter 2025–2026 Women’s and Men’s show with a special invite: an accordion-folded passe partout photo album, bound in Cuoio Romano and stitched in FENDI’s iconic Selleria style. Inside, a visual diary unfolds snapshots spanning 1964 to 1977, featuring everything from Silvia Venturini Fendi’s childhood portraits to rare

glimpses of Karl Lagerfeld’s debut collection in 1966.

With a show steeped in anticipation, FENDI understood the importance of anchoring the moment in its storied legacy. So, it came as no surprise that the honour of opening the runway fell to none other than Dardo and Tazio—the seven-year-old twin sons of Delfina Delettrez Fendi and Nico Vascellari—who parted the

grand wooden doors in matching equestrian ensembles, replicas of an outfit once worn by a young Silvia Venturini Fendi in 1967.

Renowned as a pioneer of fine stoles and handbags, FENDI receives a fresh jolt through Silvia Venturini Fendi’s lens of visual expression. Echoing the sentiment, the new collection blurs the lines between menswear and womenswear, intertwining them deeply



as it reaches into traditional tailoring while delivering a fresh and unexpected twist.

From the very first look, the collection teases the eye with artful deception. A flared coat is reimagined as a dress, cinched at the waist with a fine gold belt and finished with a high, almost regal collar. At a glance, it evokes the richness of fox, mink, or sable—but upon closer inspection, it's revealed to be meticulously crafted shearling. Through intarsia, honeycomb, and Gheronato patchwork techniques once reserved for only the most precious furs, FENDI blurs the line between illusion and craftsmanship.

The visual play deepens as the hourglass form—a subtle symbol of infinity—emerges across the collection, shaping sculptural satin balza skirts, voluminous corolla jackets, and sleeves with softly rounded edges. There's movement in every detail: marbled plissé and ribbed knit dresses unravel into delicate lettuce hems, while chevron skirts, cut from eel and lamb leather patchworks, ripple with texture. Even the menswear-inspired coats are transformed, their raw cuts softened into cocooning silhouettes by a concealed martingale at the back, giving the pieces a dramatic, almost operatic weight.

A rich crescendo of palettes in the collection mirror Rome at dusk: laurel, forest green, graphite, chocolate, and petrol blue give way to the fiery romance of the city's sunsets,



painted in cinnamon, terracotta, bubble gum, buttermilk, scarlet, and dusty rose.

FENDI's tailoring reaches its pinnacle this season with sharp bracelet-sleeve blazers and elongated stovepipe trousers. Boiled wool coats are now reimagined with a deconstructed elegance, featuring wide satin lapels that catch the light. The classic trench coat is given a bold Italian twist—cut oversized in sleek lambskin or softened with a plissé taffeta scarf collar—while men's cabans arrive in chalky pastel hues of compact wool, offering a clean yet commanding silhouette.

The most coveted handbags also received a fresh makeover. Leading the line-up is the FENDI Giano—a sculptural, moon-shaped “click-clack” purse that effortlessly transforms from a clutch to a shoulder bag. Rendered in sleek two-tone calfskin, it's detailed with the FENDI squirrel emblem on one side and the face of Janus on the other, nodding to the brand's duality of heritage and innovation.

Making a bold return, the iconic FENDI Spy Bag—first launched in 2005—is deconstructed and revived with twisted shearling handles in dreamy sorbet tones. The Mamma Baguette and Peekaboo Soft are newly imagined with playful yet elevated details: shearling intarsia, disco sequins, and fluted suede, while a standout Baguette steals the spotlight in opulent leopard water snake or reflective mirrored embroidery.

Describing the momentous 100-year milestone, Silvia Venturini Fendi draws inspiration from her own story, her grandparents Edoardo Fendi and Adele Casagrande Fendi, who founded the house of FENDI, and the memories that shaped her, “FENDI reminds me of the future. I didn't want to spend too much time dwelling on the physical archives. For me, FENDI 100 is more about my personal memories—real or imagined—of what FENDI was and what FENDI means today.”



ZEGNA showcases its unparalleled take on wool for its Winter 2025 collection entitled Vellus Aureum

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INTERWOVEN Heritage

ZEGNA REIMAGINES ITS MOST EXQUISITE AND RAREST WOOLS, FUSING ITS RICH LEGACY WITH A MODERN, EFFORTLESS EDGE



For ZEGNA's Winter 2025 show in Milan, the luxurious brand pays homage to a mindset where creativity and nature move as one with a collection named Vellus Aureum, or Golden Fleece. Models wandered over rolling green hills, evoking the vast Australian landscapes—their gentle curves a metaphor for the continuity between man and nature, and for the threads that connect distant worlds and crafts.

For Artistic Director Alessandro Sartori, fashion is as much about behaviour as it is about design. In his work, the way we create and the way we wear are intertwined, driven by a constant pursuit of refinement, a conscious eye, and a dialogue between innovation and tradition.

This season, Vellus Aureum draws inspiration from the very wardrobe of founder

Ermenegildo Zegna himself—not just in spirit, but in the silhouettes he loved. Those signature shapes serve as the blueprint for key pieces and constructions, bringing his personal style into the modern conversation.

This collection's silhouette takes a softer, more deconstructed turn where volumes wrap around the body, proportions are reimagined, and bold macro patterns and donegal motifs



chunky jumpers and cardigans are tucked effortlessly into high-waist trousers.

Remember the notchless shirt from spring? It's back in a refined knit, while cashmere and cotton corduroy give suits a plush yet structured edge. Washed Oxford tailoring carries that perfectly lived-in charm, as though it's already lived a lifetime of stories. Meanwhile, ZEGNA's signature Il Conte jacket continues its evolution, appearing in shearling, as a sleek gilet, and in a chore-style Oasi Cashmere jersey—ideal for your winter sojourn.

ZEGNA's footwear takes centre stage in Vellus Aureum, blooming in sleek, modern forms. Chunky-soled loafers pair effortlessly with tidy eyeglasses and supple shoulder bags, amplifying the collection's relaxed, slouchy ease. The palette plays out like a tonal symphony—fossile, ginepro, dark foliage, serra, castoro, Gattinara red, and falesia—accented with Sessera, arnica, giglio montano, terracotta, and sharp nero opaco. Elsewhere, textures are deeply tactile yet irresistibly soft, from wool cashmere and cashmere cotton corduroy to wool mohair cover, flannel wool, as well as plush Oasi Cashmere.

The story behind Vellus Aureum runs deep. Back in 1963, founder Ermenegildo Zegna launched the Wool Trophy Awards in Australia, championing woolgrowers in their quest to produce the world's finest fleece. Each year,

from this extra-fine wool, an extraordinary thread is spun, weaving the lightest, softest, most exquisite fabrics imaginable.

Today, Vellus Aureum is the crown jewel of ZEGNA's textile mastery—its name a nod to the legend of Jason and the Argonauts and their quest for the Golden Fleece, depicted as a winged ram. For ZEGNA, Vellus Aureum is more than a fabric; it's a symbol of the relentless pursuit of excellence, a legacy passed from one generation to the next, blending entrepreneurial spirit with timeless style. To date, the Vellus Aureum world record for a single wool fleece was reached in 2023 with a fineness of just 9.4 microns.

"In this collection, items are nonchalantly chosen and spontaneously mixed recounting an encounter of generations in the name of Italian style. Working with washed wools and Vellus Aureum we have been able to transfer lived life into the garments. There is something quintessentially "Torinese" to this collection, in the cultured attitude the shapes suggest and the insouciant manner they are worn, which is a particular way of being Italian," said Alessandro Sartori.

Where Vellus Aureum serves as ZEGNA's emblem of prestige and excellence, its style and substance are traditions passed down through generations. It's the very essence of ZEGNA, seamlessly weaving past, present, and future into one continuous thread.

from the archives anchor the play on scale. For instance, deconstructed blazers sit low with two-button closures, oversized coats with plush cashfur collars hit just at the knee, and roomy blousons feature either lapels or stand-up collars with elasticated waists. But, of course, knitwear steals the spotlight: deep V-necks reveal neatly layered shirts, low-slung diagonal pockets invite hands to slip in, and



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ami alexandre mattiussi



Ami Paris presents the elegance of daily life in its Fall/Winter 2025 campaign

EVERYDAY Portraits

PARIS' BELOVED FASHION LABEL LAUNCHED AN INTIMATE AND HEARTFELT CAMPAIGN WITH CHIC, COMFORTABLE PIECES

Much to the delight of fashionistas and style enthusiasts in the country, Ami Paris opens its first store in Indonesia, in collaboration with Time International. Located at the Central Jakarta high-end shopping mall, Plaza Senayan, the 90-square metre boutique expands Ami Paris' presence in Southeast Asia.

Adopting a fresh and sleek interior, the store exudes simple elegance with elements such as Euville stone and natural oak wood, as

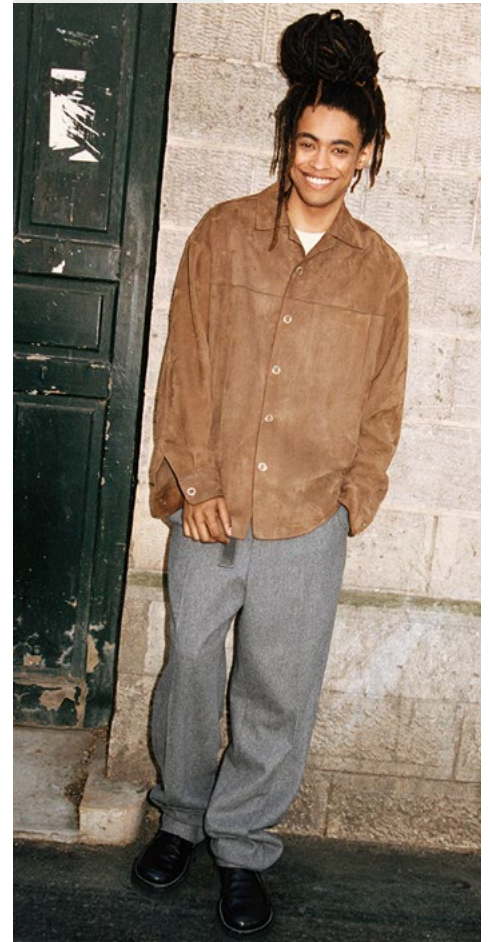
well as shades of beige lime and champagne gold. The asymmetrical space, complete with the signature striped parquet floor, takes inspiration from the design of the Maison's Paris flagship. With mirror accents throughout the premises, the new boutique offers the breadth of the brand's collections such as the latest in menswear, womenswear, and accessories.

Included in the offerings in-store are the brand's Fall/Winter 2025 pieces which were recently launched with a striking main



campaign that captures authentic and heartfelt moments. Celebrating the enduring spirit of friendship and diversity, the series of Parisian portraits highlight an eclectic group of individuals in their everyday settings.

With its light and ethereal mood, Portraits D'ami reflects on and celebrates what truly matters: the joy of being. This spirit is brought



to life through luminous, authentic portraits of people from all walks of life, photographed in intimate, everyday settings that seemingly convey both personal and collective stories.

Shot by two photographers, Angelo Pennetta and Hedi Stanton, with the complementary vision of the brand's founder Alexandre Mattiussi, the campaign unfolds as a beautiful visual dialogue. Captured in Paris, the scenes range from private apartments to the city's lively streets. Its many protagonists are everyday individuals, street-cast and immortalised in the simple yet powerful moments of their daily lives. The overall style has a documentary vibe

to it, with a gentle and sincere take that leaves space for emotions, personalities, and the beauty found in ordinary life.

The whole collection celebrates everyday elegance, blending casual sophistication with an authentic, real wardrobe designed for both men and women. It's an effortless attitude that prioritises comfort while never letting go of natural refinement. Generous shapes and slightly oversized volumes bring ease and freedom to the silhouette, while raw-cut finishes add an artisanal, lived-in character that feels intimate and human.

There's also a sense of understated luxury running throughout, where timeless tailoring meets relaxed proportions, creating pieces that transition seamlessly from day to night. Each garment feels grounded in reality yet elevated in spirit, striking a balance between style and substance, individuality, and togetherness.

Iconic pieces include oversized coats and crisp poplin shirts, embodying a carefree and effortlessly chic spirit. There's also a striped oversized shirt in white and red, a long black trench coat worn under a grey polo, and an understated dark green suit worn sans shirt but paired with a fluid skirt that echoes modern and effortlessly chic style. Each

garment is more than just clothing, carrying with it a mix of emotions and attitude that defines the collection's understated elegance.

Renowned for its meticulous craftsmanship, tailoring now embraces a relaxed approach, moving away from rigid norms, with pieces paired with flat shoes and supple trainers to create a laid-back yet refined look suitable for everyday wear. The 2025 campaign presents a rich palette that blends soft pastels, warm neutrals, and deep charcoal tones, elevated by luxurious textures such as shearling, satin, flannel, and poplin. This elegant display of carefully chosen materials, seamlessly woven into the brand's Fall/Winter colour story, reaffirms that Ami Paris is not only about luxury but also about offering comfort, elegance, and timeless pieces to be treasured.

The new campaign also features several handbags, including a structured, medium-sized black leather piece with a sleek rectangular silhouette. Designed with a short top handle and subtle metallic hardware, it strikes the perfect balance between understated elegance and timeless utility. When paired alongside the oversized and fluid tailoring, this Ami Paris eye candy adds a sharp, polished touch that anchors the relaxed proportions with quiet sophistication.

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The Tory Burch Fall/Winter 2025 collection reinterprets style must-haves into classics you can use from day to night

IRREPLACEABLE Classics

TORY BURCH TAKES NOVEL TWISTS AND TURNS IN THE NEW COLLECTION ELEVATING STANDARDS IN LUXURY FASHION

Fashion often carries personal history, especially when it's a wardrobe built over time. Each piece reflects a moment in our lives, and some still hold memories we continue to cherish. These carefully chosen items naturally evolve into timeless classics—pieces you wear with pride that hold lasting value. The same ethos is thoughtfully reflected in Tory Burch's Fall/Winter 2025 collection,

created with clear intention and care for modern women who are defining the 'classic' in their own way.

As an American designer and a proud New Yorker, Burch has always woven those two identities into her collections. For the Fall/Winter 2025 campaign, we see a cosy and vibrant series of images featuring models in



By Umesh Bhagchandani



the breathtaking new pieces, all set against the backdrop of New York City. It's a reminder to the brand's loyal fans that Tory Burch has always created with them in mind.

Known for its sharp and tasteful silhouettes, the new collection offers a fresh spin on classic sportswear by twisting familiar forms into new shapes. Banker shirts, traditionally a staple of menswear, now feature exaggerated flared cuffs that bring a touch of feminine drama. Meanwhile, cardigans take on a deconstructed feel, with sleeves cut, twisted, and fastened at the shoulder for a modern, offbeat finish. Shirdresses are reimagined with spiralling construction techniques that wrap and flow around the body, adding fluidity and subtle movement.

The playful yet sophisticated reinterpretation continues with traditional sweatpants reimagined in ultra-soft Japanese brushed jersey, giving a luxurious touch to casual staples. Cold-weather favourites like cosy sweaters are elevated with embroidery that mimics posh tweed, adding rich texture without losing comfort. A classic cut-out dress takes on a new form through sculpted corduroy, while a quarter-zip fleece pullover surprises with its true fabric—a refined wool that's been needle-punched to imitate fleece.

Elsewhere in the collection, clever design tricks keep things fresh. A knit dress uses

trompe l'oeil techniques to make sequins appear as if they're floating above the fabric, adding a surreal yet elegant effect. Many of the fabrics have also been intentionally treated to feel worn: think brushed alpaca for a soft finish, tweeds with frayed edges, and velvet that's artfully wrinkled and laced with metal threads to create a sense of depth and dimension.

What about the accessories? The genius designer introduced the Pierced and Balloon

bags, crafted in high-shine leathers more commonly used for shoes, giving them an unexpected structure and polished finish. Meanwhile, the beloved Eleanor bag is deconstructed this season and reimagined in pillowy leather for a richer, more elevated feel, but still finished with the signature Tory Burch clasp. Not stopping there, the brand's best-selling Romy bucket bag now comes in plush suede in a warm cognac shade and a sleek faux croc version—both perfect to throw on with a striped long-sleeved shirt and denim jeans for that effortless New Yorker vibe.

Tory Burch footwear takes a bold turn this season—heels, zippers, seams, even the inner linings are deliberately designed to feel slightly off-kilter, bringing a touch of creative edge and offbeat sophistication. The elegant Twisted Pump from Spring/Summer 2025 returns, reimagined as a distorted T-strap and slingback sandal that looks sculptural from every angle. Meanwhile, classic shapes like the riding boot and monk strap shoe are pushed into new territory with dramatically elongated, pointed toes—adding a striking, fashion-forward twist to timeless silhouettes.

The jewellery gets an unexpected dash of '70s glam with shoulder-grazing chain earrings, retro watchband bracelets, and gold-tone sunglasses that feel both playful and polished. Adding to the fun, tiny mouse-shaped earrings continue the whimsical streak from past seasons, which featured quirky creatures like aliens, octopi, and cows. Oversized pins are casually pierced through knits and outerwear, while crystal-studded floral brooches show up on sandals for a sparkling twist that adorns you from head to toe.





TANG YAN – FENDI

Tang Yan, also known as Tiffany Tang, is a Chinese actress and singer admired for her roles in hit dramas “Chinese Paladin 3” (2009), “Legend of Fragrance” (2015) and “Princess Weiyong” (2016). Often called the “Queen of Ratings”, she recently starred in “Blossoms Shanghai” (2023). While out and about, she sports the FENDI Spy bag.



JIN OF BTS – CELINE

Jin, born Kim Seok-jin, is a South Korean singer and member of global phenomenon group, BTS. Following BTS’ massive success and numerous accolades, Jin has also released a debut solo single “The Astronaut” (2022), as well as EPs “Happy” (2024) and “Echo” (2025). He wears a CELINE straight-cut Blouson Jacket in black waxed lambskin.



SAM LI SIRONG – ZEGNA

Young Chinese footballer Sam Li Sirong, who plays as a right-back for Chinese Super League club Tianjin Jinmen Tiger, is a rising star on and off the field. The young prodigy is also a fashion model for several high-end brand campaigns, including ZEGNA, which he wears in this photo. He is clad in an all-white iconic overshirt and Triple Stitch™ SECONDSKIN sneakers.



GHEA INDRAWARI – TORY BURCH

An Indonesian singer and songwriter, Ghea Indrawari gained fame as a finalist on the 9th season of Indonesian Idol in 2018. With hits such as “Jiwa Yang Bersedih” (2023) and “Masa Mudaku Habis” (2023), she released her debut studio album, “Berdamai,” in 2024. Ghea looks ravishing in the Tory Burch Fluoro Pink Jersey Hoop Dress.



LUXURY PURSUITS



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BEYOND Boundaries

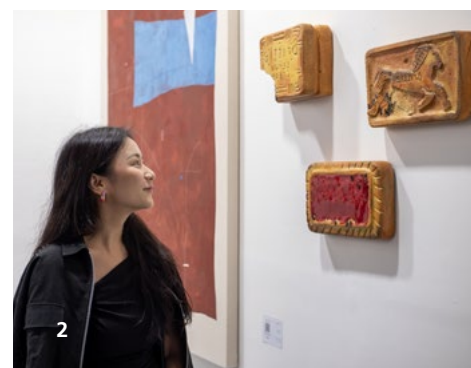
ARTMOMENTS JAKARTA 2025
REDEFINES THE ESSENCE OF THE
ART FAIR WITH A NEW VISION,
VENUE, AND VIP PROGRAMMES

Every great art fair thrives on reinvention, and ArtMoments Jakarta 2025 did just that. Held from 7 to 10 August 2025 at the AGORA Exhibition Hall in AGORA Mall, this year's edition signalled a fresh era for Indonesia's premiere art event. With its compelling theme "Restoration," the fair embraced the spirit of reconnection—rekindling joy, honouring shared humanity, and daring to envision new futures through the power of art.

The move to AGORA, Jakarta's latest hub for art, culture, and innovation, represents more than a change of address. It is a defining moment that repositions ArtMoments Jakarta as an

accessible and inclusive cultural destination. Fair Director Sedy Widjaja emphasises art as a vehicle for healing, provocation, and transformation. This year's programme reflected that ethos: bold, thoughtful, and unafraid of tackling difficult questions.

"This central location not only increases accessibility," he said, "but reflects our commitment to making art more inclusive and reachable from all corners of Jakarta." That accessibility comes paired with ambition. The fair welcomed more than 50 galleries and over 600 artists, spanning Indonesia's own pioneers and international names. One highlight was a tribute to modern masters



Sudjana Kerton, Ahmad Sadali, S. Sudjojono, and Fadjar Sidik—a reminder that the roots of Indonesian art still fuel its future. Other highlights included the Young Collectors Programme, which introduced a new vibe to the fair, as well as the ArtFace programme, made up of young people who were eager to learn more about art as well as those looking to start collecting. The overall atmosphere felt fresher and more youthful thanks to this young crowd.

Performance art pioneer Arahmaiani set the tone on opening night with a visceral performance on gender, power, and justice. Meanwhile, this year's special exhibition "NUDE: Sex, Gender & Eroticism in Indonesian Art," curated by Natasha Doroshenko Murray, invited the audience into an unflinching dialogue about the unclothed



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body in Indonesian visual culture. Moreover, acclaimed contemporary artist Adam Handler debuted his children's book, "The Night the Stars Went Missing," proving that ArtMoments' transformative reach and influence is truly multigenerational.

Unlike previous editions, the 2025 instalment was designed as an ecosystem of encounters rather than just a marketplace. With forums like Converse Moments and Makers Moments, the fair prioritised dialogue and collaboration among artists, collectors, curators, and the broader public. Partnerships with Yayasan Mitra Museum Jakarta and Save the Children further extend its mission, bridging art with education and social responsibility.

This year, the fair once again collaborated with BCA, which offers collectors convenient payment solutions, 0% instalment plans, cashback programmes, and other perks designed to make art ownership more attainable.

However, what truly elevated ArtMoments Jakarta 2025 was its curated VIP programme—a four-day immersion into Indonesia's vibrant art scene. Beyond early access to the fair, VIPs were especially treated to private tours, exclusive performances, and cultural excursions across the city.

A red carpet was rolled out on opening day, complete with a VIP exhibition tour, an exclusive visit to AGORA's 100th-floor Observatory Deck, and an intimate after-party affair. The following days unfolded as



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a tapestry of curated experiences: on Friday, VIPs were escorted beyond the fairgrounds with a gallery-hopping circuit to the National Gallery of Indonesia, Zen 1 Gallery, and ISA Art Gallery, before capping the night with a private karaoke session led by musician Jimi Multhazam.

Saturday offered privileged access to Museum MACAN, alongside a charity auction with LARASATI Auction House, and a rare book discussion on Ahmad Sadali. Lastly, Sunday provided a family-friendly twist with a VIP Kids Programme hosted by Arahmaiani, a collectors' tour of Art:1 New Museum, before ending with a cultural bash at Cikini 82. Each programme was designed not only to deepen engagement with art but to weave connections among collectors, artists, and thought leaders in a more personal, experiential setting.

As it enters this bold new chapter, ArtMoments proves it is more than an exhibition. It is

a platform for dialogue, a bridge between generations, and a catalyst for cultural transformation. With its daring curatorial vision, inclusive partnerships, and immersive VIP offerings, ArtMoments is more than just an art fair—it is a cultural reset.

1. ArtMoments Jakarta 2025 Fair Director, Sedy Widjaja, along with other VIPs, officially inaugurated the event held at AGORA Exhibition Hall
2. ArtMoments Jakarta 2025 returns with the compelling theme of "Restoration"
3. The opening day of the fair featured unparalleled creativity, as artists exhibited their works and passion for art
4. Visitors to ArtMoments Jakarta 2025 were treated to a wide array of exceptional pieces from more than 50 galleries and over 600 artists

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CAPTIVATING Sanctuary

WITH A CURATORIAL APPROACH
ROOTED IN BALINESE PHILOSOPHY,
SAKA MUSEUM DELIVERS A NEW
MUSEUM CONCEPT IN INDONESIA

Rising from the dramatic cliffs of Jimbaran, SAKA Museum at AYANA Bali has swiftly become a cultural landmark in its own right. Conceived as both a sanctuary of knowledge and a stage for contemporary expression, this stunning museum celebrates Bali's artistic spirit and sacred traditions through world-class exhibitions with a deep commitment to modern design and sustainability.

Though still quite new, SAKA Museum has captured the world's attention. In just one year, the museum has been named one of TIME Magazine's World's Greatest Places 2024, while the Kyoto Global Design Awards

recognised it in the Top 100 for Environmental Design. Adding to its accolades, the Prix Versailles honoured it as one of the World's Most Beautiful Museums for 2025.

The museum has recently reached a significant milestone, after its inaugural exhibition "Walking Among the Giants" showcased a collection of ogoh-ogoh (giant effigies paraded during Nyepi, Bali's Day of Silence), unveiling four immersive exhibitions that reinterpret Balinese wisdom through contemporary storytelling techniques.

At first, there's "Kasanga," which is curated by Gurat Institute. Spanning three floors, this part



of the exhibition unfolds through sculptural reliefs, archival photography, installations, and film, creating a multisensory journey that transcends words, immersing visitors in the sacred stillness of Nyepi, Bali's Day of Silence. More than preserving ritual, "Kasanga" captures the emotional and philosophical



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4

essence of Nyepi, from its quiet power, collective reflection, and timeless spirit.

Alongside it, “Subak: The Ancient Order of Bali,” offers a vivid exploration of Bali’s UNESCO-listed irrigation system. Through an array of multimedia presentations, evocative films, and an hourly light-and-sound spectacle, the exhibition reveals “Subak” not only as an ingenious method of water management but also as a living philosophy rooted in harmony with nature and the community.

“Panca Maha Bhuta” unveils a rare collection of sacred objects and artworks, framed through the Balinese philosophy of the five elements: earth, water, fire, air, and ether. More than an exhibition, it is an invitation to engage with the unseen forces that have long

shaped the island’s rituals, creativity, and way of life, offering visitors a deeper understanding of Bali’s spiritual ecology.

Last, but not least, “Twilight Journey” transports visitors into an immersive dome experience designed by Bali-based multimedia artists Wahyudi Chandra and Raden Cahyoko (Kokok). Through interactive audio-visual technology, the installation conjures the star-studded skies, evoking the celestial calm of Nyepi night, guiding viewers on a meaningful and meditative passage across Bali’s sacred geography.

Together, these exhibitions form a rich tapestry of sensory experiences rooted in Balinese heritage yet expressed through modern forms. More than installations, they are narratives of

place, spirit and time. Each exhibition offers a distinct lens through which to encounter the island’s rituals, philosophies, and living traditions. It invites visitors to experience Bali’s heritage as something felt, not just observed, bridging tradition, ecology, and spirituality in profound and contemporary ways.

With its striking architecture and sustainable ethos, SAKA Museum has swiftly risen as a cultural force both in Indonesia and on the global stage. As a platform for artistic expression, one that honours tradition while shaping new narratives of Bali’s past, present, and future, the completion of its four landmark exhibitions reaffirms SAKA Museum’s mission as a vital space for cultural storytelling, design, and sustainability.

In doing so, it bridges one of Indonesia’s ancestral wisdom with the world’s appetite for deeper connection, positioning SAKA Museum not only as a guiding custodian of heritage but as a bold platform and voice for Bali within global conversations on creativity and meaning.

SAKA Museum is open daily to the public from 10 am - 6 pm.

1. Named one of TIME Magazine’s World’s Greatest Places for 2024, SAKA Museum provides a rich and immersive look at Balinese culture
2. Ogoh-Ogoh, or giant effigies, were featured in the museum’s inaugural exhibition, “Walking Among the Giants”
3. The Heritage Gallery at the museum allows visitors to ponder on the island’s history
4. Visitors who would like to learn more about Bali and its artistic spirit can visit the SAKA Knowledge Centre



1

BEYOND the Canvas

“PICASSO: BEAUTY AND DRAMA” HIGHLIGHTS A WINDOW INTO A DIFFERENT FACET OF THE FAMED ARTIST’S LIFE AND LEGACY

Macao has long been a city of spectacle, but this season, its most captivating show isn’t found in a theatre or casino, but within the hallowed halls of the Grand Lisboa Palace Resort. Here, in a landmark cultural partnership between SJM Resorts, S.A. and the Museo Casa Natal Picasso, the historic exhibition “Picasso: Beauty and Drama” made its world premiere as one of the most anticipated cultural highlights of Art Macao 2025.

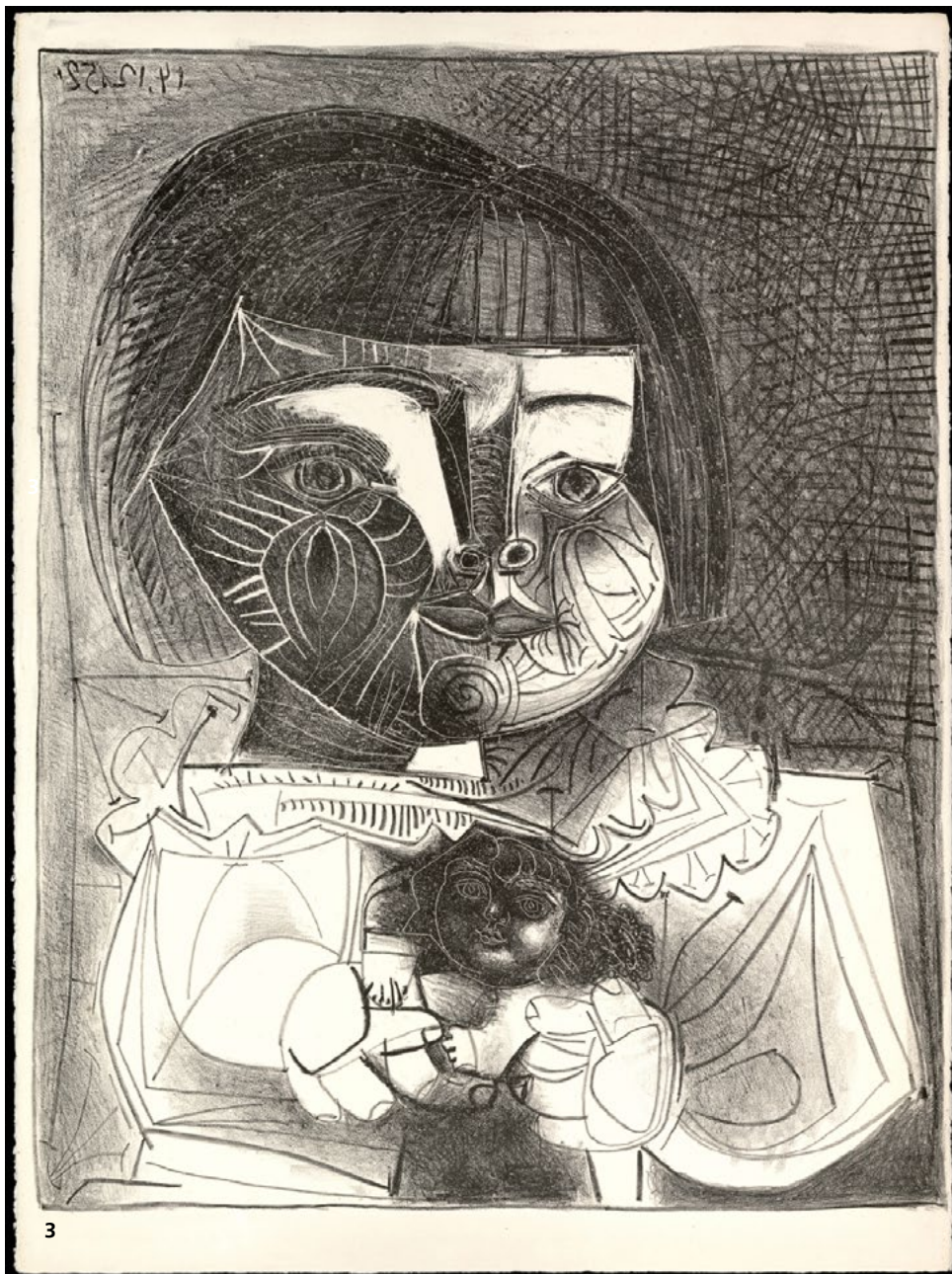
In short, this monumental showcase transcends the traditional art exhibition, transforming into immersive experience that brings more than 140 original pieces by Pablo Picasso, offering audiences throughout Asia and providing an insight into one of the most influential artists of the 20th century’s emotional and creative world. Far from a chronological and conventional retrospective, the exhibition is thoughtfully structured around seven thematic sections: Beauty,



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Myths, Bulls, Women, Ceramics, Techniques, and Top Ten.

Intriguingly, each theme explores motifs that recurred throughout Picasso’s prolific career. This curatorial approach allows visitors to



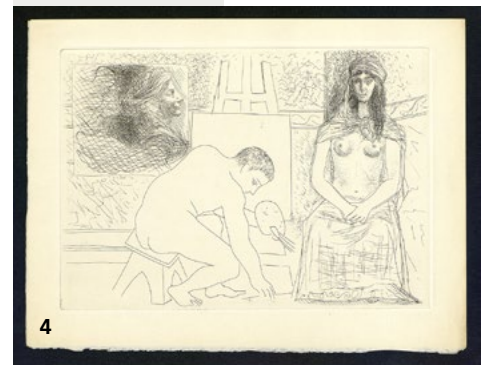
journey beyond the canvas and into the mind of the artist, tracing the evolution of his ideas around form, identity, and representation. From the raw emotionality of his early figurative studies to the bold fragmentation of his later works, each theme unveils a new layer of Picasso's endlessly inventive spirit.

One of the most poignant inclusions and a definite highlight is the "Paloma with Doll, Black Background," a profoundly personal portrait of the artist's daughter that radiates tenderness and paternal devotion. In striking contrast, the formidable "Knight and Horse" in ceramic asserts a different kind of power, showing storytelling and myth-making, proving that no medium could constrain his narrative force. Elsewhere, works like "Figure in Striped Bodice" pull back the curtain on the complex, often fraught relationship

between the artist, his muse, and his own consuming desire; a theme that would define his legacy.

However, what truly distinguishes "Picasso: Beauty and Drama" is its deeply immersive design. The exhibition transcends the conventional gallery experience through interactive installations such as the "Mirror Room" and "Where Are You Going?" which invite visitors to reflect on their own place within the narrative of modern art.

In the "Mirror Room," your reflection becomes part of the installation, forcing a confrontation with your own place in the world of art and perception. This is Picasso not as a historical figure, but as a conversation partner. Meanwhile, the "Where Are You Going?" installation presents a metaphorical



exploration of four unique life paths, reflecting the crucial decisions and fervent commitments that shaped Picasso's journey, while at the same time wonderfully displaying the overarching theme of Art Macao 2025: "Hey, what brings you here?"

All in all, through a masterful selection of media, including oil paintings, sketches, ceramics, and prints; the exhibition highlights the staggering diversity of Picasso's output. Each piece serves as a window into a different facet of his life and legacy, whether through the primal energy of his bullfighting motifs, or the intimate whimsy of his ceramic works.

Running until October 26, 2025, "Picasso: Beauty and Drama" offers an extraordinary opportunity to witness the full spectrum of the artist's emotional and technical range. It is an exhibition that challenges, moves, and inspires, leaving a lasting impression. The exhibition does not provide easy answers to the questions that fuelled Picasso's creativity, but instead opens a space for reflection, emotion, and intellectual curiosity.

This historic exhibition is a reminder that great art is not confined to history books; it is a breathing force that can transform how we see the world and ourselves. It is an invitation to understand that for Picasso, beauty was never separate from drama; it was born from it.

1. An introspective look at the man and his art, the "Picasso: Beauty and Drama" exhibition at the Grand Lisboa Palace Resort will run until October 26, 2025
2. Pablo Picasso, Figure with a Striped Bodice, 1949 © Succession Picasso 2025, © Museo Casa Natal Picasso
3. Pablo Picasso, Paloma with Doll, Black Background, 1952 © Succession Picasso 2025, © Museo Casa Natal Picasso
4. Pablo Picasso, Painter Picking up his Brush, and Model with Turban, 1927-8 © Succession Picasso 2025, © Museo Casa Natal Picasso



TIMELESS Tribute

FAIRMONT JAKARTA CELEBRATES
10 YEARS WITH HAUTE CUISINE,
SPECIALLY CURATED MOMENTS,
AND SIGNATURE EVENTS

A decade of refined hospitality deserves more than a single toast. Since opening its doors in 2015, Fairmont Jakarta has redefined the art of hospitality—elevating luxury into an unforgettable experience. The hotel recently marked its 10th anniversary with a glittering week-long festival, “A Timeless Journey of Celebrations,” which ran from 4 to 10 August 2025. Think Michelin-starred dinners, avant-garde cuisine, rooftop revelry, live orchestras, and an ode to the very people who shaped its legacy.

Here, gastronomy has always been its heartbeat. For the anniversary, the hotel’s acclaimed restaurants unveiled signature menus, each one telling a story of heritage and innovation. At 1945 Restaurant, Chef Vicko Hadisatrya paid homage to Indonesia’s rich culinary heritage with an elevated Rijsttafel set menu. This curated feast blended the hotel’s best-loved dishes with inspirations from Indonesia’s legendary culinary figures like Sisca Soetomo, William Wongso, and Wida Winarno. Highlights included Acar Kupang,



the tangy Sop Ikan Garang Asam, fiery Ayam Tuturuga, savoury Sate Klopo, indulgent Ikan Bakar Gulai, and the delicate Kembang Tahu for dessert.

Over at Spectrum, nostalgia tasted delicious. Executive Chef Keith Hooker curated



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a rotating buffet of timeless favourites, from buttery Salmon en Croûte to perfectly baked Beef Wellington, and the sweet, elegant Peach Melba. The highlight? The Indomie Lobster, a truly unique and opulent take on Indonesia's staple food, which attracted the attention of the guests at the buffet.

The glamorous Peacock Lounge was transformed by the artistry of Chef Justin Lee, Pastry Chef of the Year 2024, who brought his signature modern Korean desserts from Seoul's JL Dessert Bar. On 9 August, just eight fortunate guests joined his exclusive master class, where they recreated one of

his signature creations with wine pairing. Each guest departed with a jewel-like box of anniversary bonbons.

From 7 to 9 August, the spotlight was on two-Michelin-starred Chef Kirk Westaway, who collaborated with The Crown's Head Chef Asa Sibcy, to deliver a refined British tasting menu. The dinner promised sophistication in every course, offering guests a rare opportunity to experience Michelin-level dining in Jakarta. Cocktail culture got its moment when Kuala Lumpur's Penrose, ranked No. 10 in Asia's 50 Best Bars 2024, took over BAR ON G. Mixologists Jon Lee and Maria Escobia crafted

inventive cocktails across two spirited nights, infusing Jakarta's bar scene with their award-winning flair.

Beyond the palate, the festivities immersed guests in music, art, and lifestyle. Motion Blue Jakarta staged three nights of live performances, Sunrise Gallery unveiled "HUMAN - NATURE", an evocative art exhibition, and curated collaborations with Rekhas Tailor and House of Yuen.

Yet the true jewels in the crown were the signature events. On 8 August, the Anniversary Gala dazzled with a symphonic performance by the Opus Chamber Orchestra and a moving tribute to 190 long-serving employees—an evening as heartfelt as it was glamorous. The following night, the "Helipad Full Moon Party: Nox Aurora," invited guests to dance beneath Jakarta's glittering skyline, cocktails in hand, with the city sprawling in panoramic wonder.

Fairmont Jakarta's 10th anniversary revelry did more than just mark a milestone—they were a reminder of why it has become the heartbeat of the city's luxury lifestyle. With a decade-long journey of excellence, the hotel understands that at its core, the success is contributed from its people, embodying Fairmont's enduring brand focus: "Make Special Happen." From seamless stays to heartfelt greetings, the team brings care, pride, and intention to every moment. Following its 10-year celebration, the hotel now looks ahead to its next chapter, promising to continue crafting moments that matter.



4

1. Fairmont Jakarta's 10th Anniversary Gala was highlighted by a symphonic performance by the Opus Chamber Orchestra as well as a moving tribute to 190 long-serving employees
2. The 1945 Restaurant exuded an authentically Indonesian atmosphere, with native flowers and décor
3. The Fairmont Jakarta's 10 Year Anniversary Gala was graced by General Manager, Carlos Monterde; H.E. Masaki Yasushi, Ambassador Extraordinary and Plenipotentiary of Japan to the Republic of Indonesia; Mr. Shuichi Oishi, CEO and Managing Executive Officer of Kajima Corporation; Mr. Kazuhito Shibuya, President Director of PT Senayan Trikarya Sempana; and Mr. Rakhmadi A. Kusumo, President Director of GBK
4. The special evening culminated in a breathtaking drone show illuminating the Jakarta skyline

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ARMED with Purpose

TIME INTERNATIONAL IS
RECOGNISED ONCE AGAIN AS
ONE OF THE BEST COMPANIES
TO WORK FOR IN ASIA

Like individuals, every company or organisation has its own distinct standards that drive its operations. Over the years, this set of principles is honed by experience and influenced by specific circumstances. However, apart from these core values, another element can determine

a company's success: its people. Employees can make or break a company, and how an organisation values the people that work for it can have a direct effect on its performance. For Time International, whose humble beginnings date back to the 1960s, the ideals of heritage and innovation, professionalism and heart,



are at the very core of its business. These serve to guide its efforts in creating an office culture that is not only conducive for work, but also for making long and lasting connections.

With an environment that fosters camaraderie and cooperation, Time International is once again recognised as one of HR Asia’s “Best Companies to Work For in Asia.” An accolade that spotlights organisations that excel in employee engagement, workplace culture, and HR practices, the award not only commends Time International’s programmes or policies, but also applauds the individuals who form the foundation of the company. This similarly affirms its stance on prioritising the welfare of its employees, from boutique teams and warehouse staff to head office functions. Regardless of their duties and responsibilities within the company, every employee is identified as a key member of the community and aptly acknowledged for their contributions.

“At Time International, we’ve always believed that people are our greatest strength. This award belongs to every single person who brings our vision and values to life every day,” shares Irwan Danny Mussry, President & CEO of Time International, “I am incredibly proud of our team and grateful for the spirit of collaboration and integrity they continue to uphold. This recognition is theirs.”

The HR Asia Awards was founded by HR Asia, which is renowned for its comprehensive coverage of HR trends, practices, and strategies across Asia. It introduced the “Best Companies



to Work For in Asia” Awards as a recognition programme for organisations that have been identified by their employees as one of Asia’s employers of choice and ascertains the best employers to work for. Targeted at companies across Asia, it commends companies with the best HR practices, high levels of employee engagement and excellent workplace cultures. The HR Asia Awards attracts applications from Fortune 500 companies, as well as other companies of various types, including multinational corporations and government-linked companies.

Greatly honoured to be regarded together with other highly respected organisations across Indonesia and the whole of Asia, Time

International sees the award as a testament to the company’s unwavering commitment to its core values, which guide its internal culture and external partnerships. Furthermore, winning “Best Companies to Work For in Asia” in 2025 is a reflection of the favourable company culture that is built on trust, mutual respect, and a shared ambition to always raise the bar. By choosing to invest in its people, the organisation is able to motivate its employees and nurture their ideas as well as their loyalty, which can only be beneficial for the company.

As Indonesia’s foremost curator of luxury and lifestyle brands, Time International is consistently expanding, continuously growing, and adding more people into its workforce, and this recognition not only compels the company to strengthen employee experience, but reinforces the belief that people make the brand. With this in mind, Time International and its employees will continue to strive for excellence together, cultivating a company that is pro-active, inclusive, and people-driven.



1. Time International fosters a work culture that is conducive to making long and lasting connections
2. The company is once again awarded as one of the “Best Companies to Work For in Asia”
3. The HR Asia Awards 2025 was recently held in June, at The Ritz-Carlton Jakarta, Pacific Place
4. Time International prides itself in investing in its people, from boutique teams and warehouse staff to head office functions

The Time Place

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